

ARCHIE
SERIES

Archie's Pal



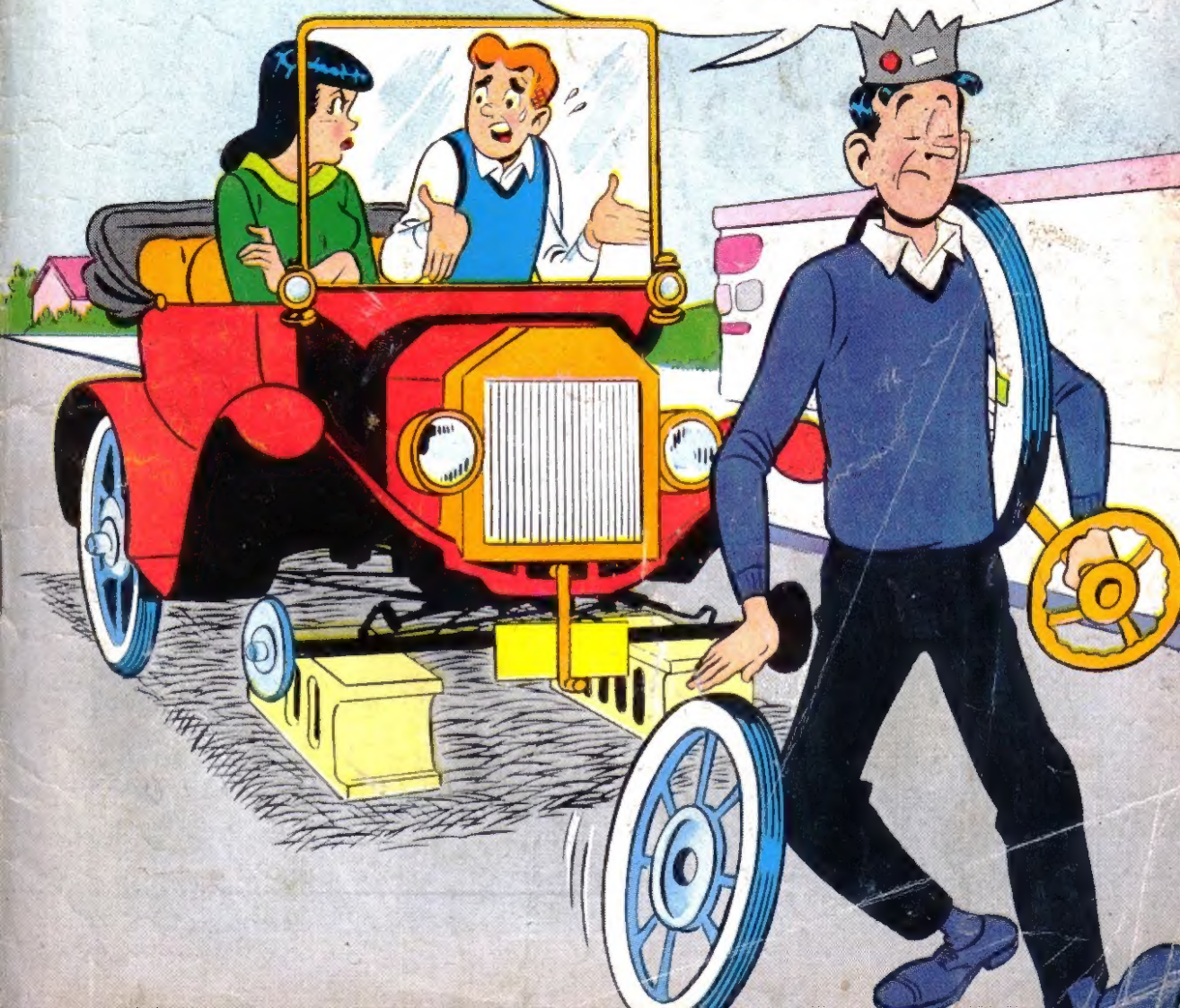
12¢

MAY

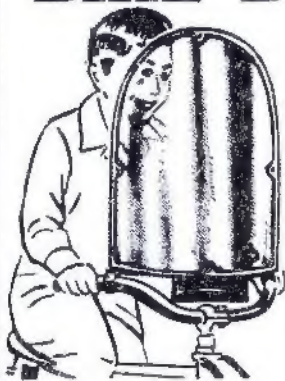
Jughead

NO.
96

CAN I HELP IT IF JUGHEAD
SUDDENLY WANTS **HIS** HALF
OF THE CAR BACK?



BIKE BONANZA OF BIG BUYS



BIKE WINDSHIELD

Turn your bike into something really special with this clear, transparent bike windshield. Just like the one on Motorcycles. Handy built-in pouch enables you to keep your sunglasses, tools, and personal effects within easy reach. Really makes your bike different. No. 4268 \$1.00

10 Day Free Trial
Order any merchandise on this page at our risk. Use it at home for 10 days. If you're not 100% delighted, then simply return it for prompt refund of full purchase price! Kindly add 25c shipping charge to your total order. All orders must total at least \$1 or we can't ship.



JOLLY ROGER BIKE FLAG

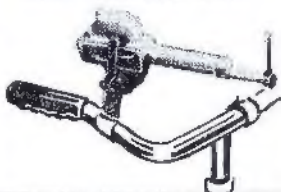
Novel, attractive, safety and ornamental fender flap with two red safety reflectors. No. 4988 75¢



HEADLIGHT AND DIRECTIONALS

Here's a combination powerful headlight and flashing directional signal made of shining chrome plate that really works. A flick of the hand switch and your directional signal lets them know which way you're turning. No. 4998 \$1.88

BIKE MACHINE GUN



Perfect plastic model of actual machine-gun. Insert the BB's and fire away. Turn the crank and watch your target blasted. Shoots as many as you want as fast as you want. Turns in full circle. Attaches to hand bar. Complete with 50 pellets. No. 7516 Only 75¢



MAKE YOUR BIKE LIKE A MOTORCYCLE

Now, you can make your bicycle, tricycle, or scooter sound just like a motorcycle. Operated automatically by the spokes of the wheel. Attaches in a jiffy. No. 406 39¢

REAR VIEW BIKE MIRROR
You can see what's going on around you without taking your eyes off the road. No. 4279 75¢



BIKE SPEEDOMETER

Now you can see how fast you're riding with this precision engineered speedometer for only 75¢. You can time yourself for racing, sports, distance. Just fasten it to your handlebar and go. No. 8159 75¢



Money Back Guarantee

Honor House Prod. Corp. Dept. CC63
Lynbrook, N. Y.

Rush me the items listed below on 10 Day Free Trial. If not delighted, my purchase price will be refunded.

- | Item # | How Many | Cost | Item |
|--------|-------------|---|-----------------|
| () | 1 | enclose payment plus 25¢ shipping charge. | Same guarantee. |
| () | Send C.O.D. | I'll pay postman on delivery and C.O.D. plus shipping charge. | |

Name

Address



PRIVATE EAR PHONE

AMAZING WRIST RADIO

Wow! A wrist radio, that really works. Play detective like the ones in the famous cartoons. Yes, imagine receiving standard broadcasts up to about 50 miles. Tuning in your favorite station and getting years of listening pleasure. This is your own personal wrist radio that permits you to listen to your favorite program without disturbing others. And, there are no batteries, no electricity, no tubes—nothing to wear out. Works on a permanent germanium diode. And, think what fun it is playing games, pretending to transmit messages, and getting help in the nick of time.

You're sure to be the leader of the gang now! Complete with private earphone and easy to connect antenna. Only \$2.98 plus 36¢ shipping charge. Don't delay! Order now.

- Receives Broadcast Up to 50 Miles
- WEAR it Like A Watch—Listen In Like A Radio
- Plays for Years Without Electricity or Batteries

Money Back Guarantee

HONOR HOUSE PROD. CORP.
LYNBROOK, NEW YORK Dept. RW52

Rush me my Wrist Radio on 10 Day Free Trial at once. If not 100% delighted, I may return for prompt refund of full purchase price.

- ☐ I enclose \$2.98 plus 36¢ shipping charge.
- ☐ Send C.O.D. I will pay postman on delivery plus C.O.D. and shipping charges.

Name

Address

\$2.98

10 DAY FREE TRIAL

Order this sensational Wrist Radio on 10 Day Free Trial. If you are not 100% delighted simply return to us for prompt refund of full purchase price.



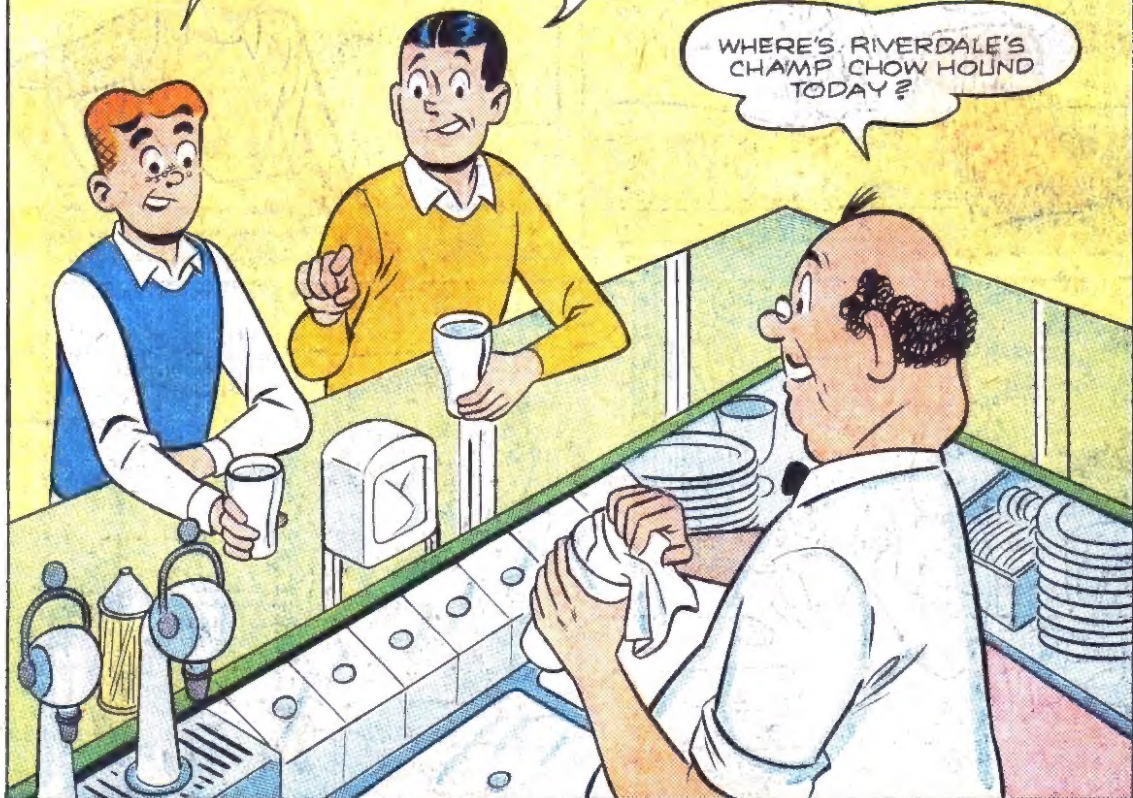
HERE'S HEALTH

Jughead

A LITTLE SQUIRT
OF LEMON IN
HERE, POP!
PLEASE!

PASS THE
STRAW, PLEASE,
ARCH?

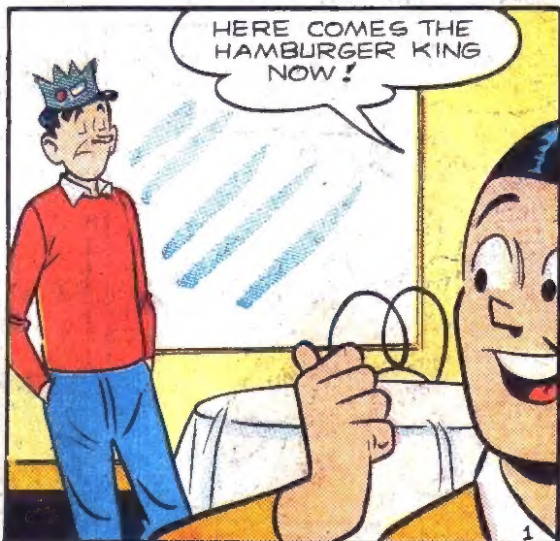
WHERE'S RIVERDALE'S
CHAMP CHOW HOUND
TODAY?



WELL, SPEAK OF
THE DEVIL..!



HERE COMES THE
HAMBURGER KING
NOW!



WHAT'LL IT BE,
JUGHEAD? AS IF I
DIDN'T KNOW!

A SMALL GLASS
OF CARROT JUICE,
PLEASE!

COMING RIGHT
UP!

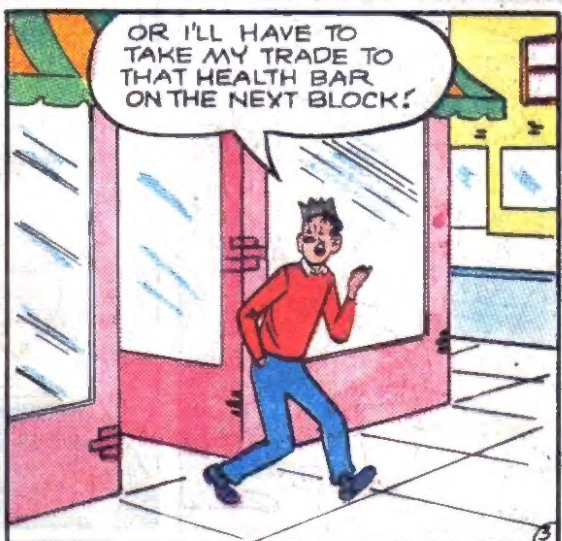
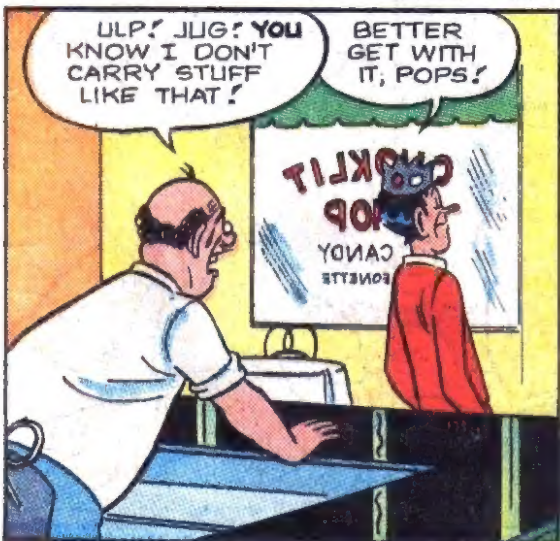
HOW MANY DO
YOU WANT TO START
W....

CARROT
JUICE?

YES! IT'S MADE FROM
THAT LONG, CONE SHAPED
ORANGE COLORED VEGE-
TABLE WITH...

PLOP!

POOR POP! THE
SHOCK WAS TOO
GREAT!



NEXT DAY

I JUST CAN'T
GET OVER IT. JUG
ON THE JUICE!

ONCE A
KOOK,
ALWAYS
A--

EEP! DO YOU SEE
WHAT I SEE?!

OH,
NO!

**CHOK LIT
SHOP**

CANDY - SODA
LUNCHEONETTE

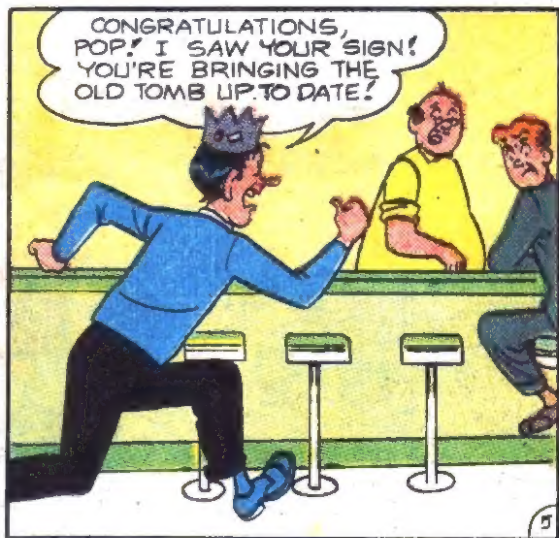
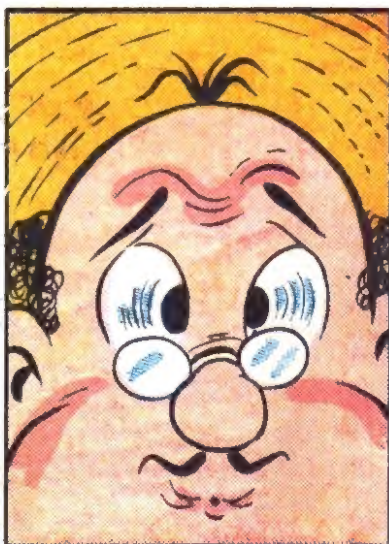
**POP TATE'S
HEALTH
HAVEN**

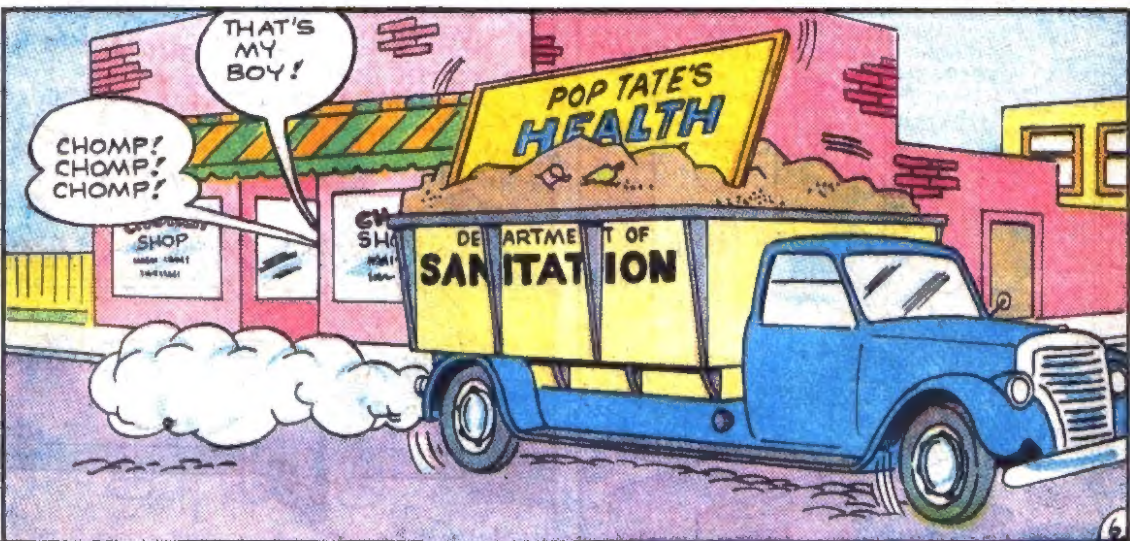
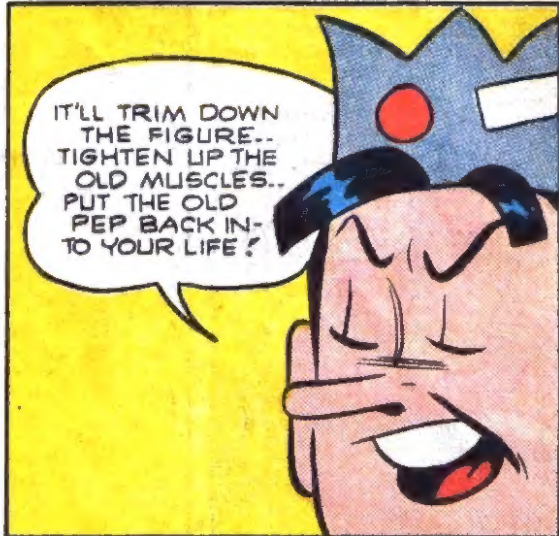
JUICE NAME IT-WE GOT IT!
CARROT-SPINACH-GREEN PEA

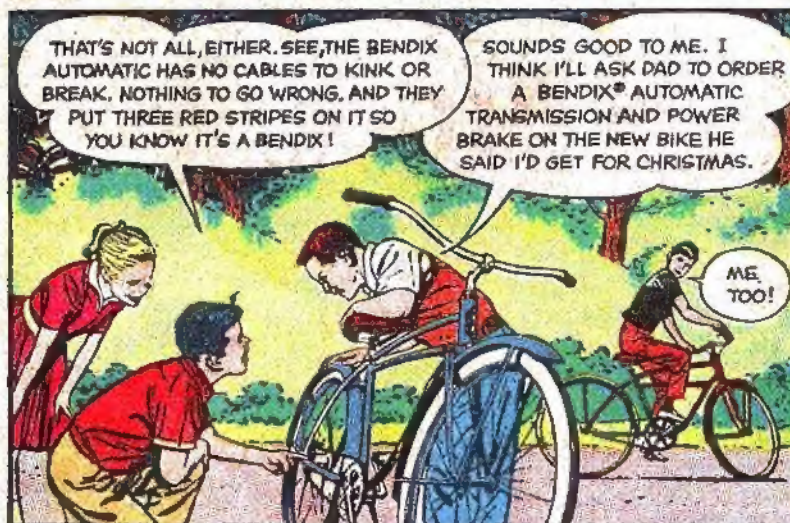
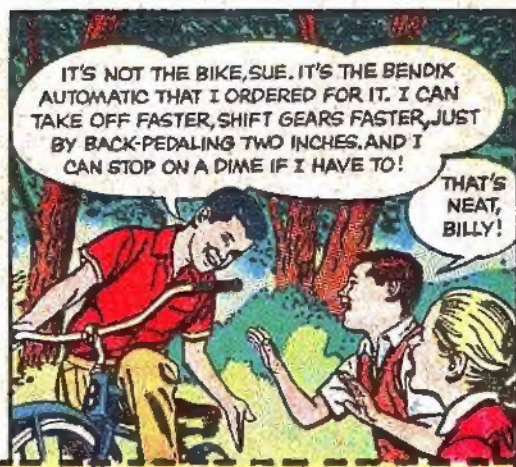
POPS! WHAT'S
UP? HAVE YOU
FLIPPED?

(SIGH) I'VE GOT
TO STAY IN
BUSINESS,
BOYS!

WITHOUT JUGHEAD'S
TRADE I'D HAVE TO
CLOSE UP!







MAIL THIS COUPON FOR A FREE FOLDER ON THE BENDIX AUTOMATIC



THE BENDIX CORPORATION
ECLIPSE MACHINE DIVISION
ELMA, NEW YORK

NAME (PLEASE PRINT)

ADDRESS

CITY

ZONE

STATE

147 FAMOUS AUTOMOBILES



Here's A Complete List of Cars You Get

1915 Buick	1940 Mercury
1916 Apperson	1941 Plymouth
1917 Oakland	1942 Lincoln
1918 Baker Electric	1943 Nash
1919 Franklin	1944 Willys Jeep
1920 Chevrolet	1945 DeSoto
1921 Case	1946 Dodge
1922 Mercer	1947 Kaiser
1923 Stearns	1948 Ford
1924 Chandler	1949 Hudson
1925 Locomobile	1950 Chrysler
1926 Cleveland	1951 Nash
1927 Jordan	1952 Plymouth
1928 Kissel	1953 Mercury
1929 Auburn	1954 Chrysler
1930 Cord	1955 Lincoln
1931 Durant	1956 Dodge
1932 Essex	1957 DeSoto
1933 Dodge	1958 Ford
1934 LaFayette	Thunderbird
1935 Cadillac	1959 Rambler
1936 Terraplane	1960 Valiant
1937 Hupmobile	1961 Ford
1938 Ford	1962 Chevrolet
1939 Packard	1963 Rambler



KIDS! Here's the greatest assortment of famous cars from Grandpa's days to today! Yes, a model car for each year from 1915 thru 1963! And there's 3 each of each model so that you can trade them and save them! **EACH MODEL HAS THE NAME OF THE AUTOMOBILE AND YEAR ON IT** — each on its own base, 49 different models, 147 pieces to the set. Made of pure plastic styrene. Fun for you and the whole family. Comes in a garage box for storage when not in use! Send \$2.49 money order or check with coupon. Satisfaction guaranteed or your money refunded. No C.O.D.'s please!

Comes packed in this special garage box in which to store your models!

Only
\$2.49

MAIL COUPON TODAY!

Auto Models, Dept. 5
Cerie Place, L.I., N.Y.

No C.O.D.'s

Gentlemen:

Please send immediately full set of 147 auto models. I enclose \$2.49. If not satisfied I may return for full refund.

NAME

ADDRESS

CITY

ZONE

STATE

Canadian and Foreign orders: \$2.98 International Money Order with coupon.

DEAR SIR:
YOUR RENT IS
OVERDUE. PAY
UP OR ELSE!

DEAR SIR:
PLEASE PAY YOUR
ELECTRIC BILL
IMMEDIATELY!

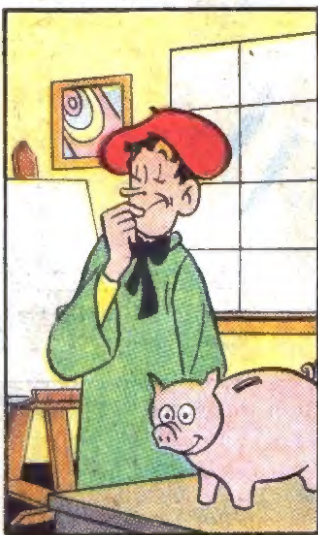
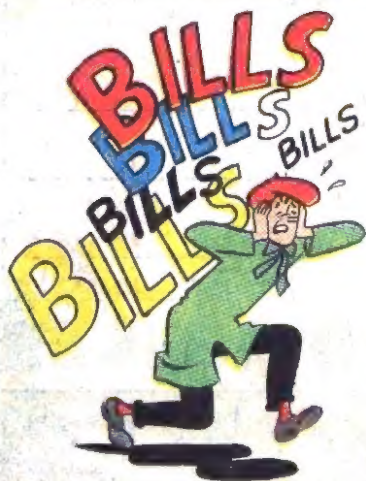
DEAR SIR:
YOUR PHONE BILL
HASN'T BEEN PAID!

DEAR SIR:
NO MONEY...
NO FOOD!
*your friendly
grocer*

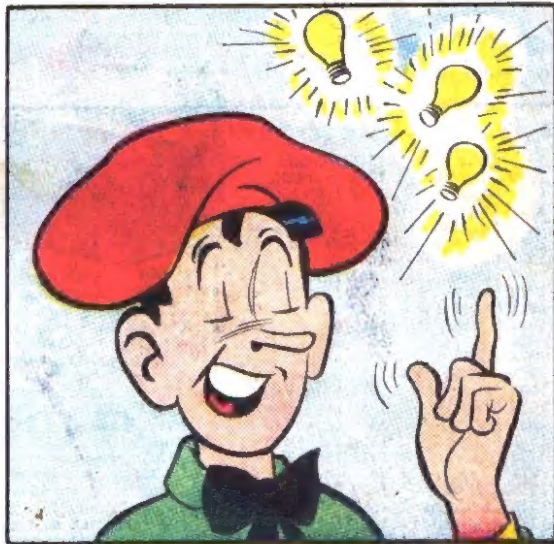
Jughead's

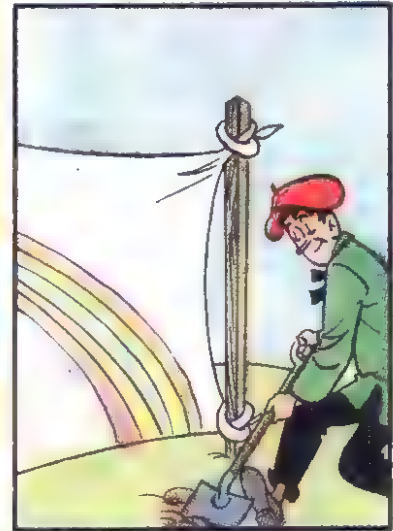
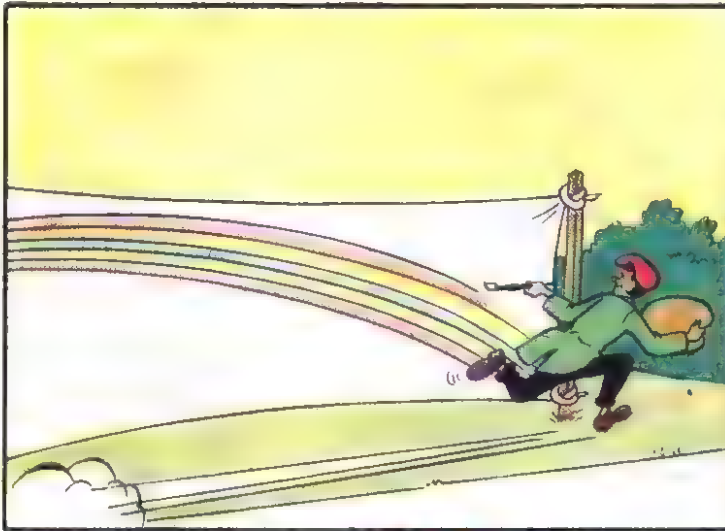
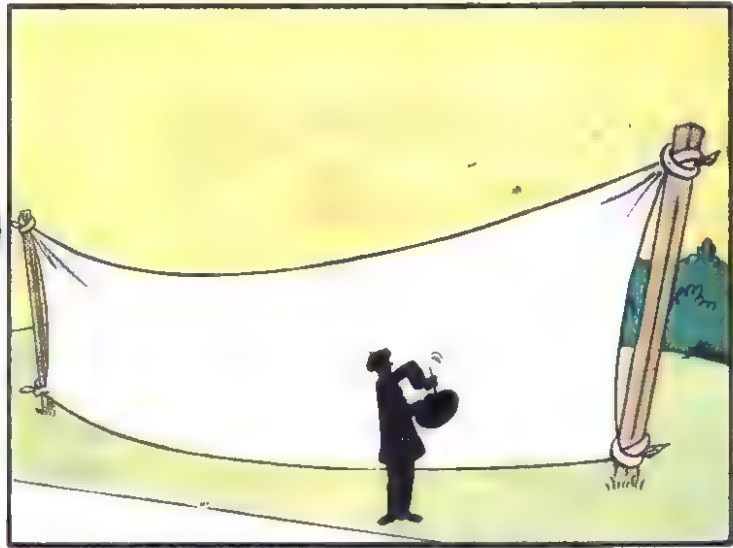
dipsy doodles

ALL
THAT
GLITTERS..



ONE
YUGOSLAVIAN
PFENNIG





REWARD

\$9,985.50

FOR THIS COIN



\$500,000.00

**SEARCH FOR
RARE COINS!**

ILLUSTRATED: 1804 Silver dollar. 19,000 Minted, only 12 accounted for—where are the rest?

FOR CERTAIN COINS WE PAY UP TO CERTAIN

Gold Coins Before 1929.....	\$10,000.00
Pennies Before 1919.....	9,000.00
Silver Dollars Before 1936.....	8,000.00
Nickels Before 1945.....	6,000.00
Dimes Before 1946.....	5,000.00
Half Dollars Before 1947.....	4,500.00
Quarters Before 1941.....	3,500.00
Half Cents Before 1910.....	3,500.00
Lincoln Pennies Before 1940.....	200.00

Stop spending valuable coins worth hundreds of dollars. New 1963 catalogue lists hundreds of coins we want to buy and gives the price range we will pay for these United States Coins. Certain half cent coins are worth up to \$3,500.00 for Canadian Coins. Our valuable Coin Book may reward you many Thousands of dollars. Coins do not have to be old to be valuable. Thousands of dollars have been paid for coins dated as recently as 1940 to 1956. Now you too can learn the rare dates and how to identify rare coins in your possession with our new 1963 catalogue. A fortune may be waiting for you. Millions of Dollars have been paid for rare coins. Send your order for this valuable Coin Book now. Hold on to your coins until you obtain our catalogue. Send \$1.00 for newest Coin Catalogue to:

BEST VALUES CO., COIN DEPT. A258
285 MARKET ST., NEWARK, NEW JERSEY

BEST VALUES CO., COIN DEPT. A258

285 Market St.
Newark, New Jersey

Rush your Latest 1963 Coin Catalogue listing the actual price range you will pay for United States Coins listed in the catalogue. I enclose \$1. Send Postage Prepaid.

Name _____

Address _____

City _____ Zone _____

State _____

Your money will be Refunded in Full if you are not satisfied with this Catalogue

THREE JOYFUL JILLS IN THE MOST EXCITING COMIC BOOK EVER!

Josie comics

AT YOUR NEWSSTAND !!



208

**Interest
World-Wide
STAMPS**

25¢



An exciting history of the world and outer space ... The Cruel and Feared Hitler; a vivid picture of the sports world—The Olympics; Elephants At Play; Mysterious Jungle Flowers; the kneeling figure of a child at prayer and a fabulous stamp portraying a rocket aimed at outer space. Many others, a unique collection in itself. Only 25¢ with approvals.

JARO STAMP CO., Box 246-AA, N.Y. 9, N.Y.

**FAMOUS
AMERICANS
SET**

10¢



Plus Flag Set, National Parks Set and Presidential Set to \$5. Send 10¢ for 15 of the above stamps plus full particulars and approvals.

MAXIM STAMP CO., INC.

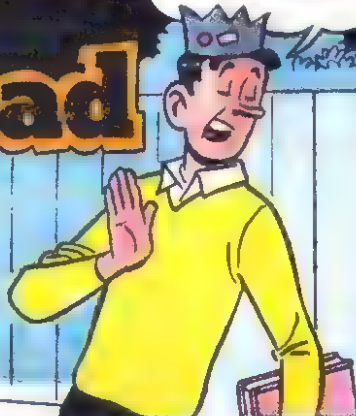
Dept. 710, 145 Nassau St.
New York 38, N.Y.

jughead

The Confidence Man

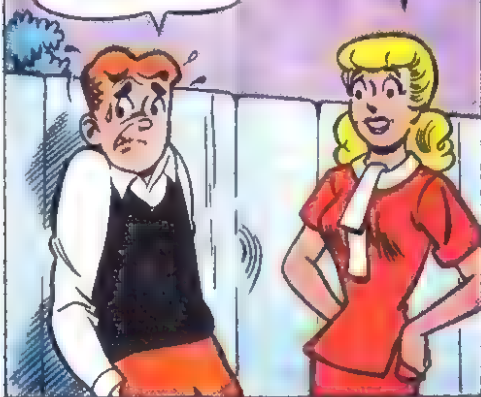
DON'T WORRY 'BOUT A THING, PAL! I'VE GOT MY BOOK TO OCCUPY MYSELF WITH WHILE I'M THERE!

GOOD LUCK, CHUM!



POOR JUG! SO YOUNG!... SO CONFIDENT... SO UNTRIED.... SO.. SO INNOCENT!

WHERE'S JUGHEAD GOING?



HE'S GOT A BABY-SITTING JOB!

MY GOODNESS! YOU MAKE IT SOUND LIKE HE'S GOING ON A SUICIDE MISSION!

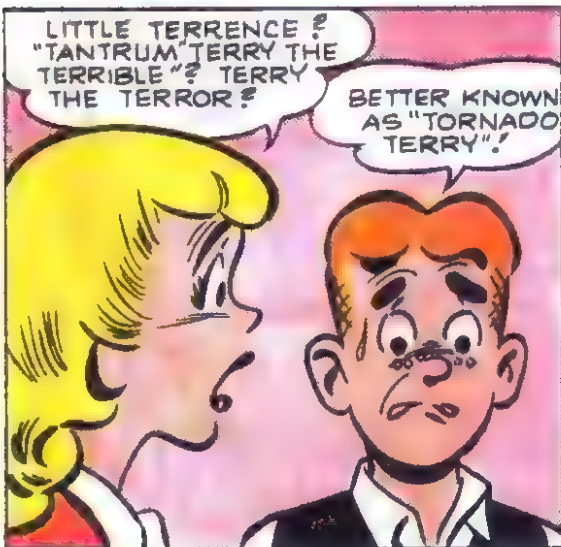


SAME THING! HE'S SITTING WITH LITTLE TERRENCE!



LITTLE TERRENCE? "TANTRUM TERRY THE TERRIBLE"? TERRY THE TERROR?

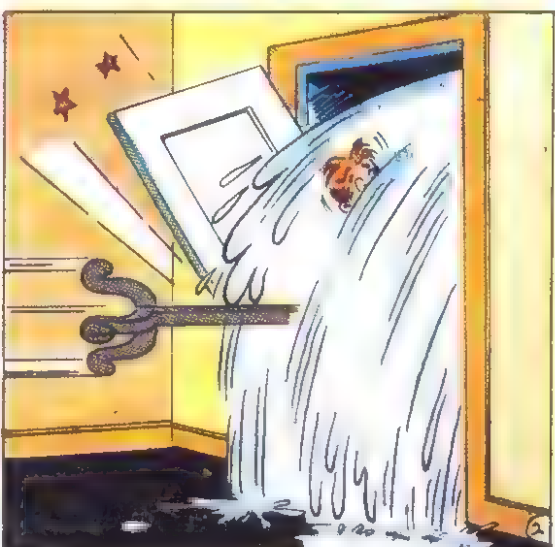
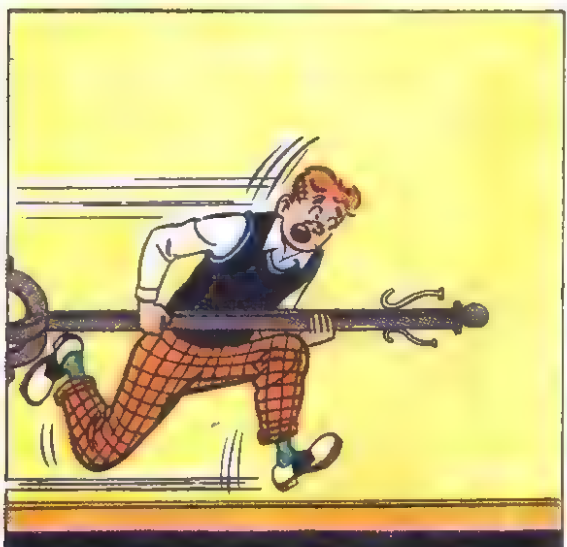
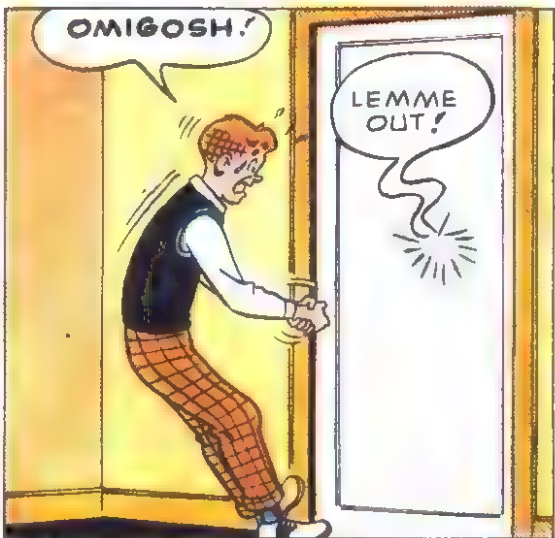
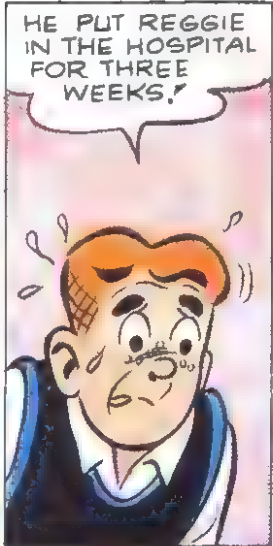
BETTER KNOWN AS "TORNADO TERRY".

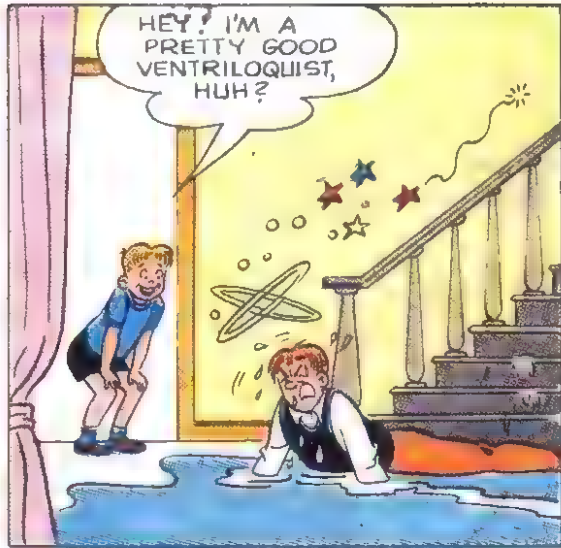


POOR JUG! SO YOUNG, SO INNOCENT, SO UNTRIED, SO FOOLISHLY CONFIDENT!

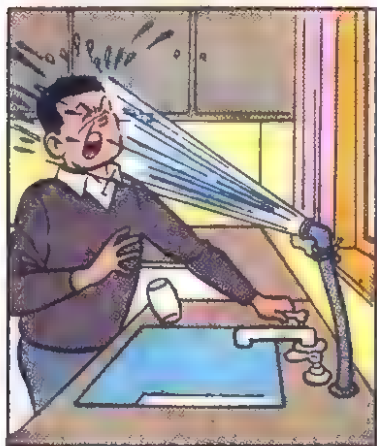
I SHOULD NEVER HAVE LET HIM GO!







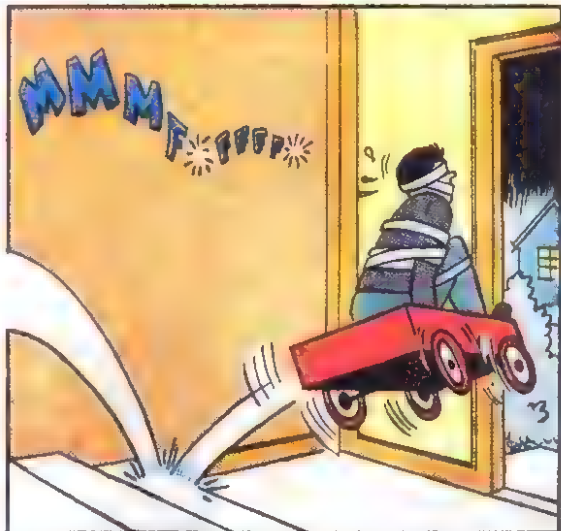
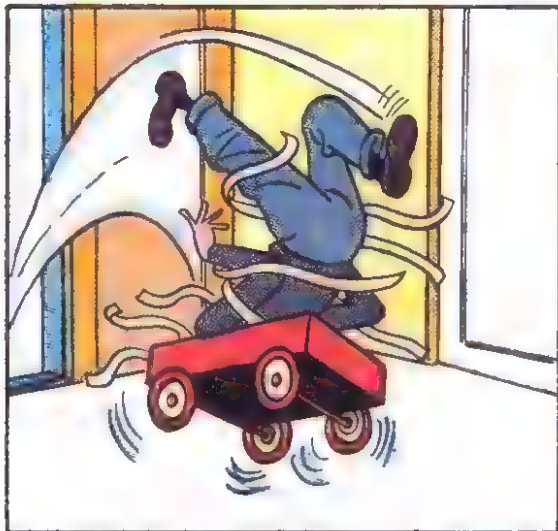
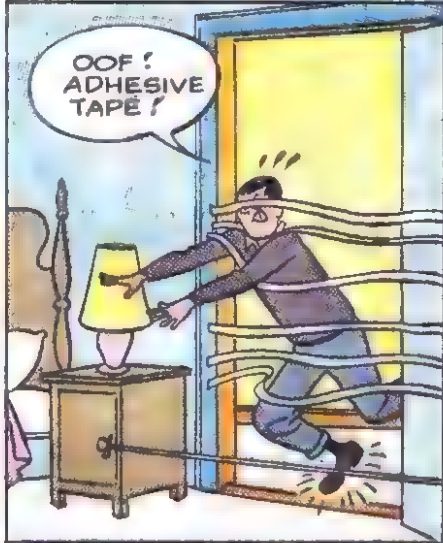
"AND REGGIE! REMEMBER
WHAT HAPPENED WHEN HE
WENT TO GET THE "TERROR"
A GLASS OF WATER."



OH, BROTHER!
WAIT'LL I GET MY
HANDS ON THAT
LITTLE...

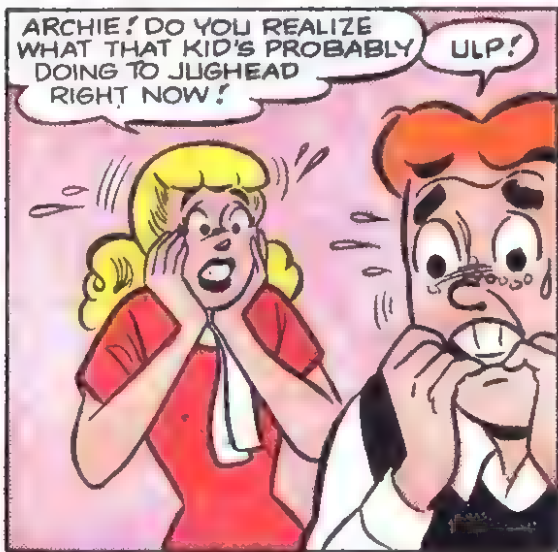


OOF!
ADHESIVE
TAPE!



ARCHIE! DO YOU REALIZE
WHAT THAT KID'S PROBABLY
DOING TO JUGHEAD
RIGHT NOW?

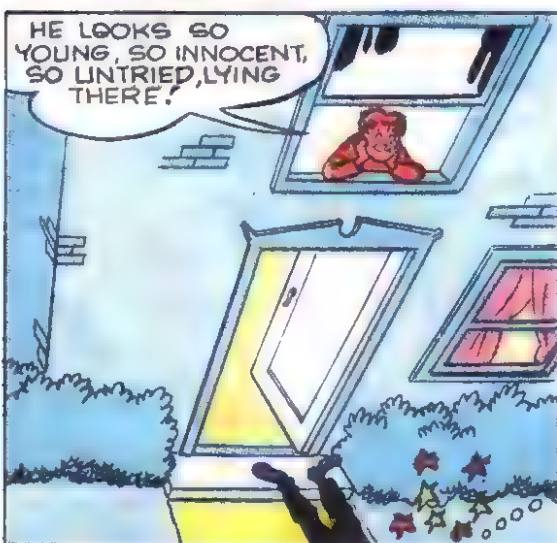
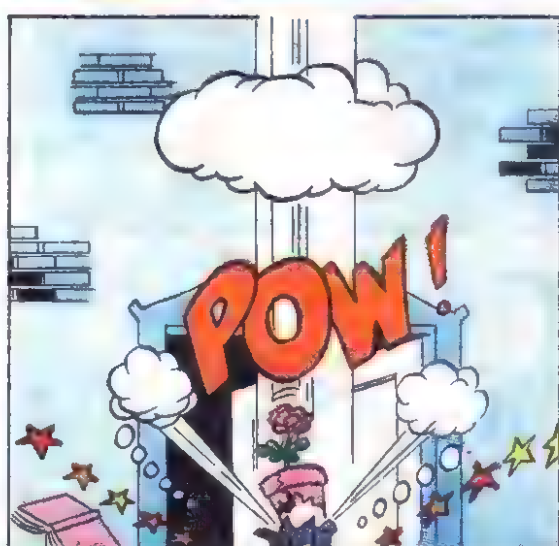
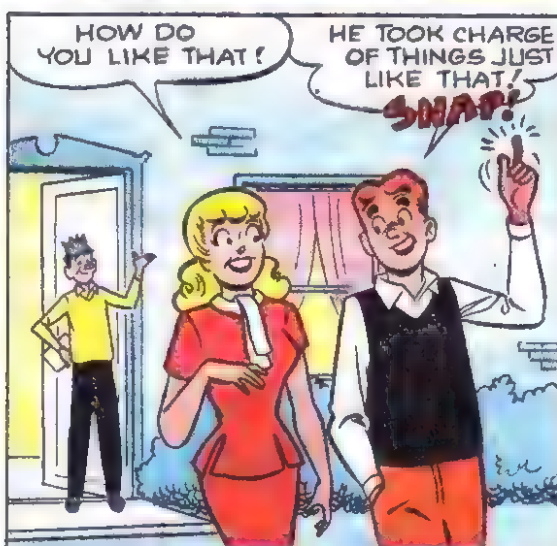
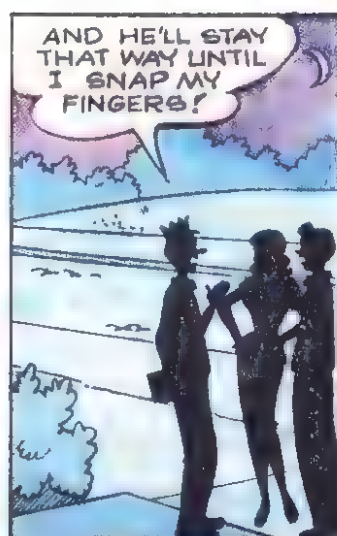
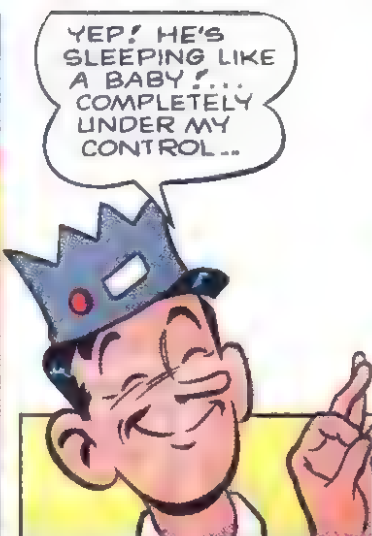
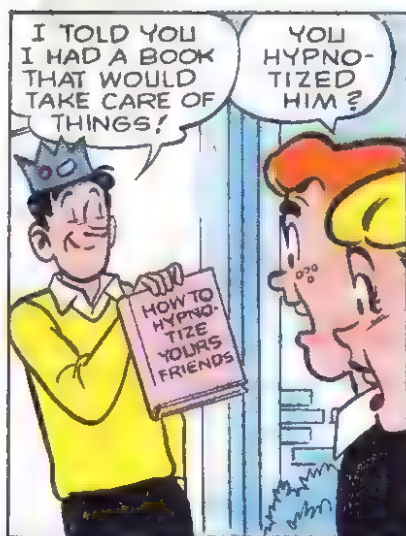
ULP!



COME ON!
BEFORE IT'S
TOO LATE!

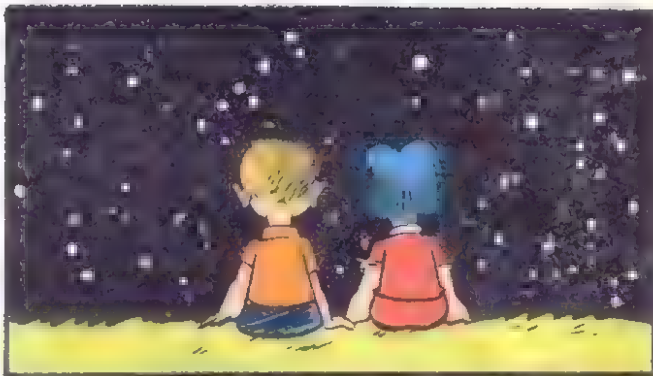
POOR,
SWEET
INNOCENT
JUGGIE!



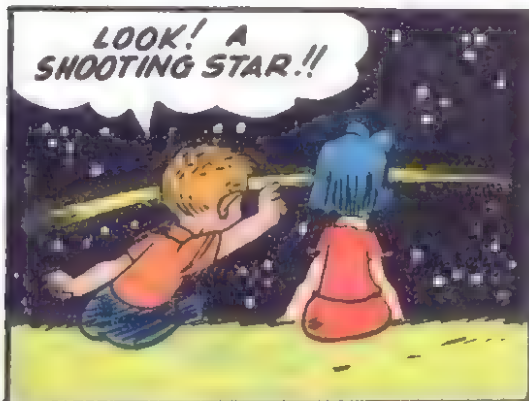


SHRIMPY

MY HEAVENS!

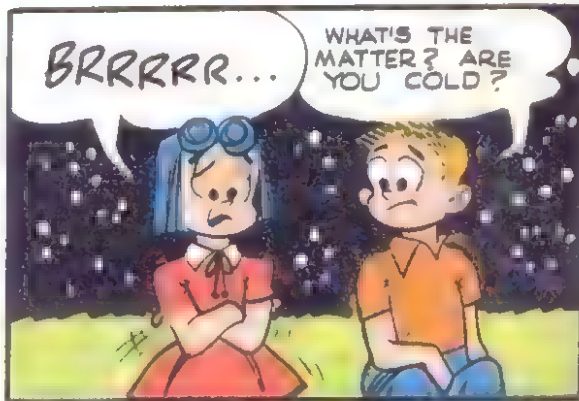


LOOK! A SHOOTING STAR!!

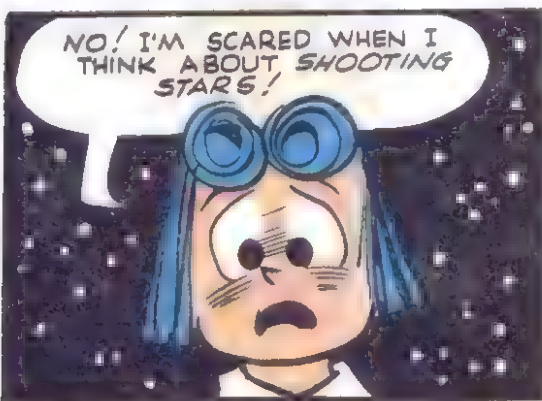


BRRRRR...

WHAT'S THE MATTER? ARE YOU COLD?

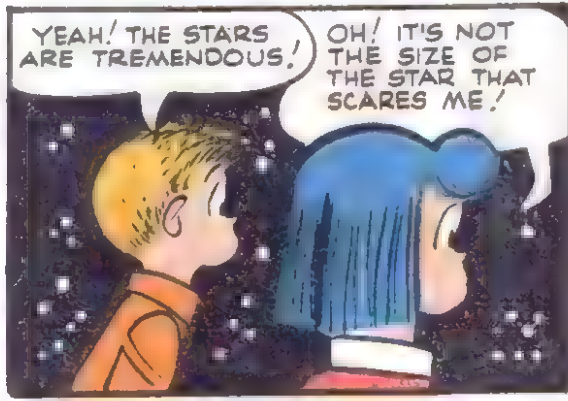


NO! I'M SCARED WHEN I THINK ABOUT SHOOTING STARS!

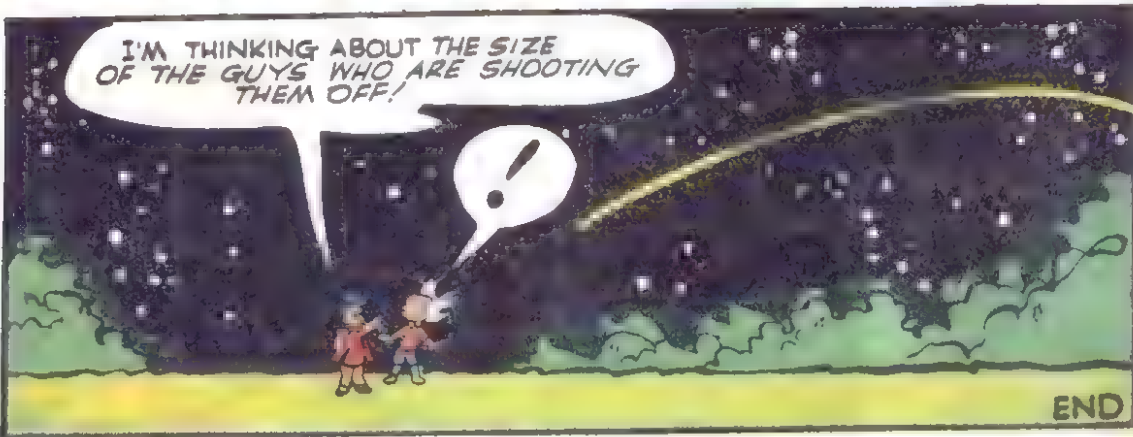


YEAH! THE STARS ARE TREMENDOUS!

OH! IT'S NOT THE SIZE OF THE STAR THAT SCARES ME!



I'M THINKING ABOUT THE SIZE OF THE GUYS WHO ARE SHOOTING THEM OFF!



END

DIG THIS CRAZY OFFER!

WE'LL SEND YOU
A **FREE** COPY OF
ARCHIE'S PALS 'N' GALS
WITH EVERY ONE YEAR
SUBSCRIPTION!

YOU GET FOUR
GIANT SIZE COMICS
PLUS A BIG BONUS
ISSUE ABSOLUTELY
**FREE!...IT'S A
STEAL!**

LIKE FINDING
A QUARTER!
...AND WHO CAN'T
USE AN EXTRA
TWO BITS?

SO GET WITH IT!
FILL OUT THE COUPON!
THIS OFFER IS LIMITED AND
WE DON'T WANT YOU TO MISS
OUT ON OUR GIFT TO YOU!
DON'T DELAY!...**ACT NOW!**

SEND TO ARCHIE'S PALS 'N' GALS 5 FOR 4
ROOM 603, 241 CHURCH ST.
NEW YORK 13, N.Y.

ENCLOSED PLEASE FIND ONE DOLLAR
(\$1.50 IN CANADA) FOR THE NEXT FOUR
ISSUES OF ARCHIE'S PALS 'N' GALS
PLUS A FREE BONUS ISSUE!

NAME _____ AGE _____
(PLEASE PRINT)

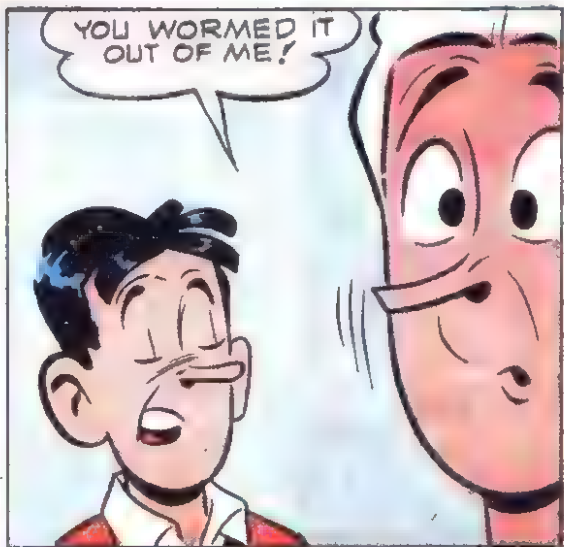
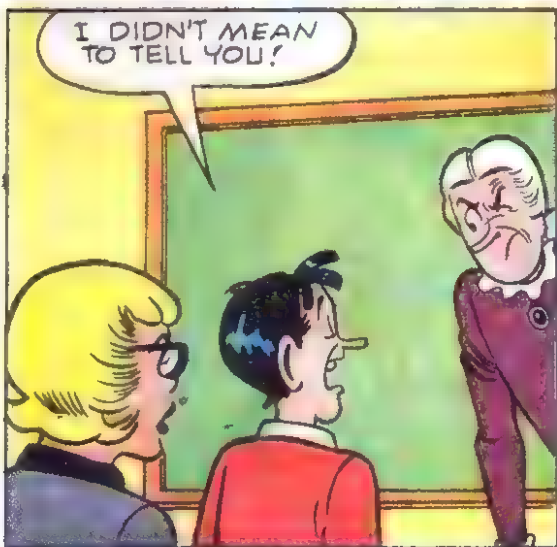
ADDRESS _____

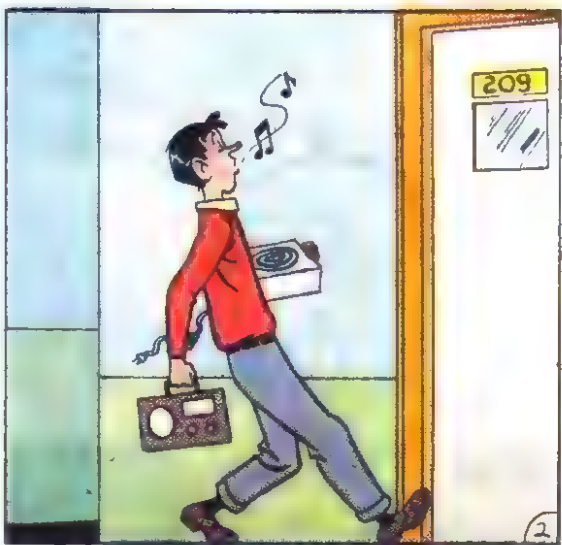
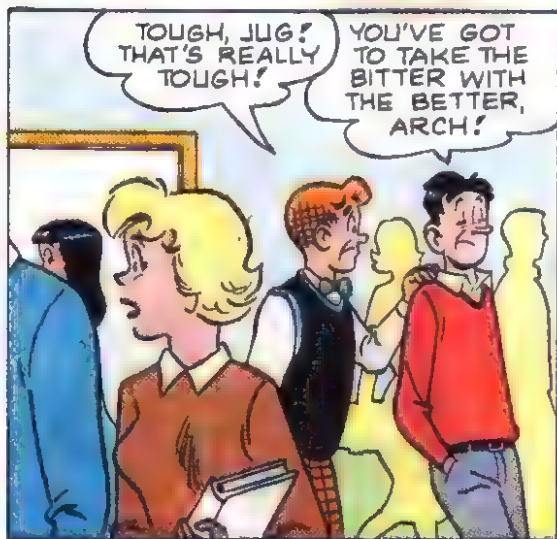
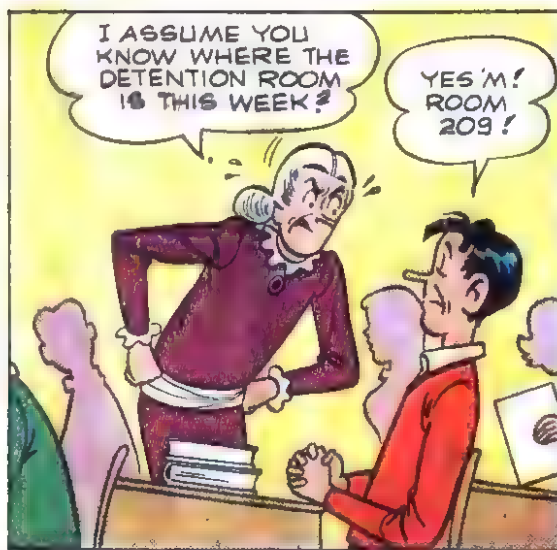
CITY _____ STATE _____

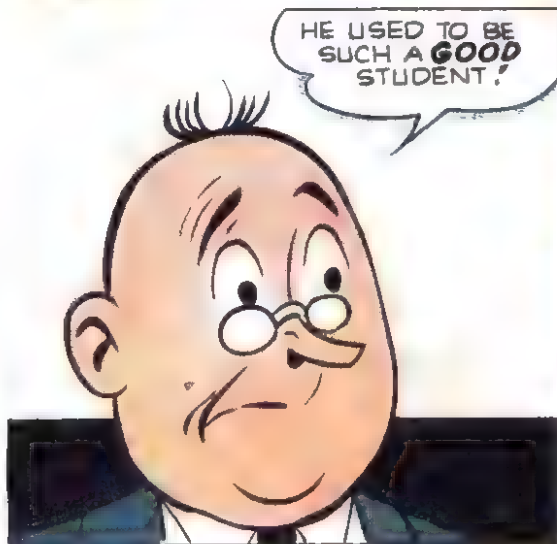
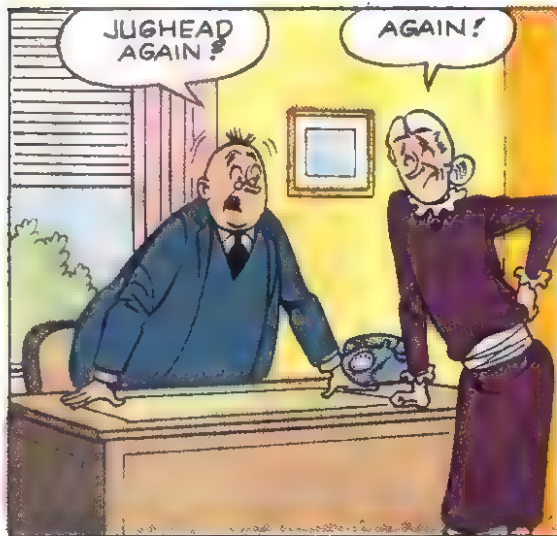
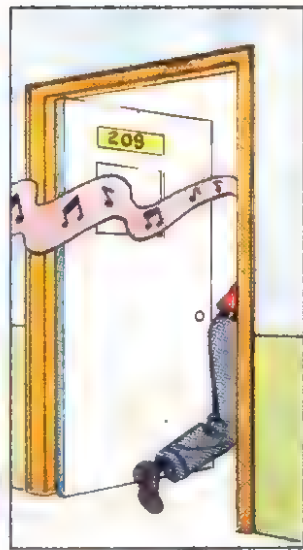
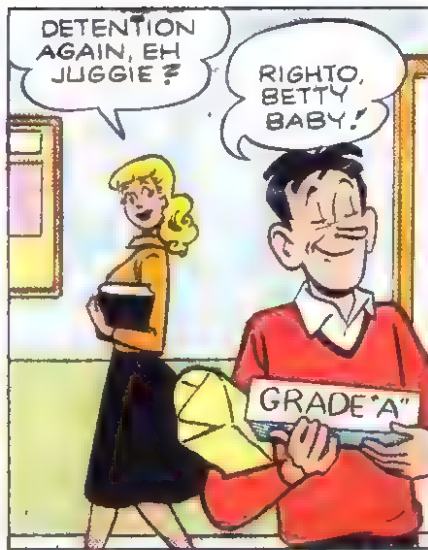
**BUY 4!
GET
5!**

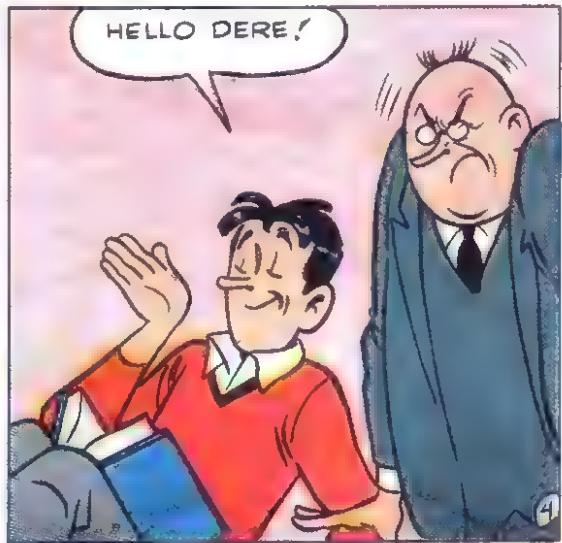
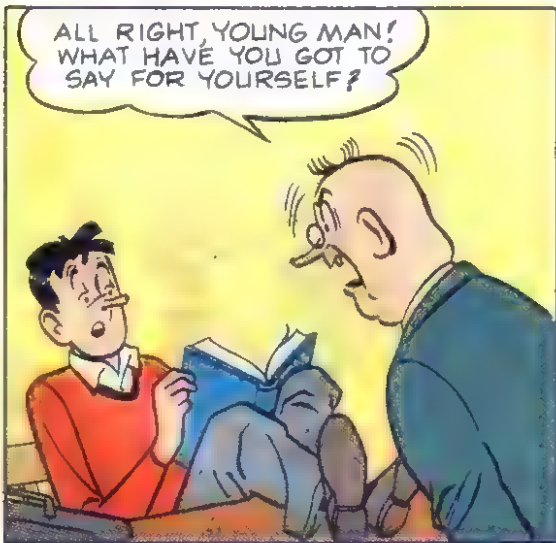
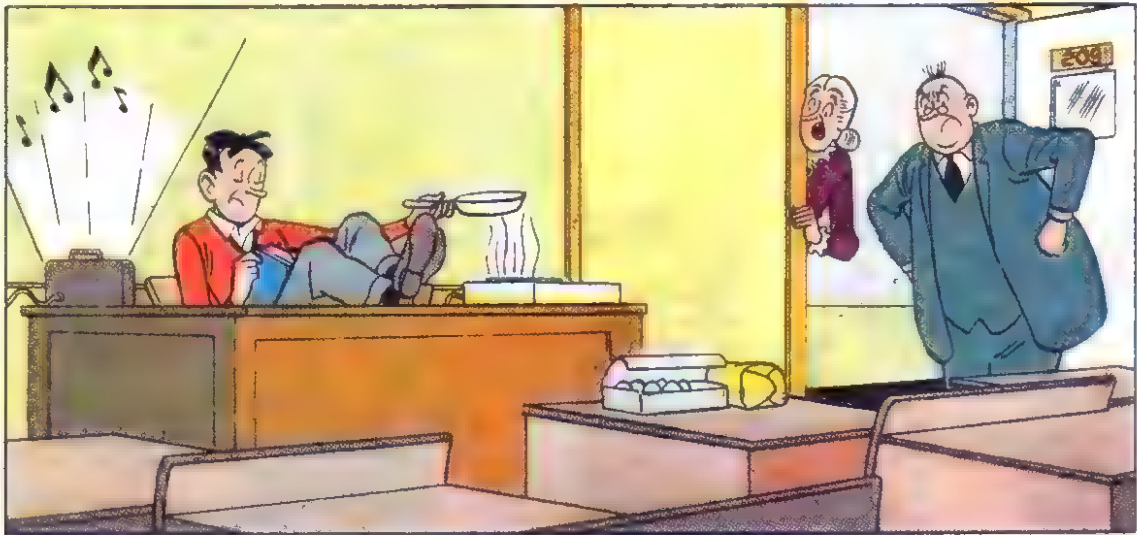
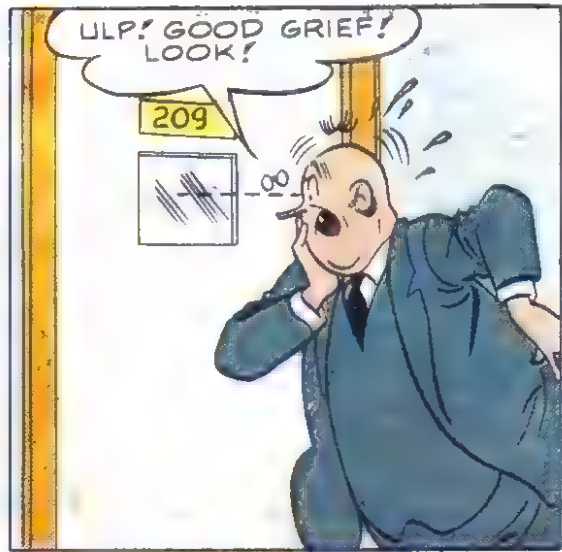
Jughead

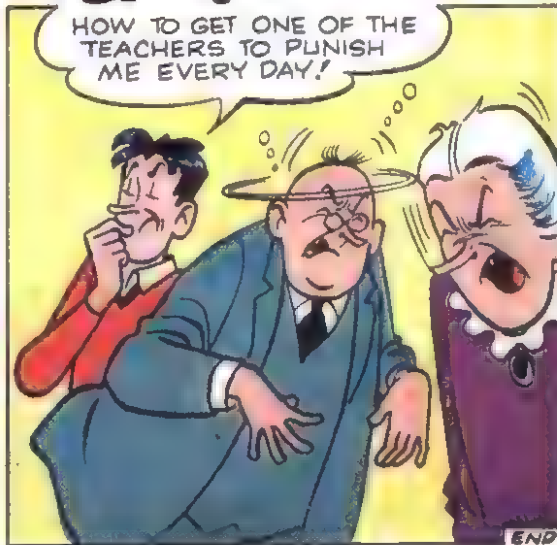
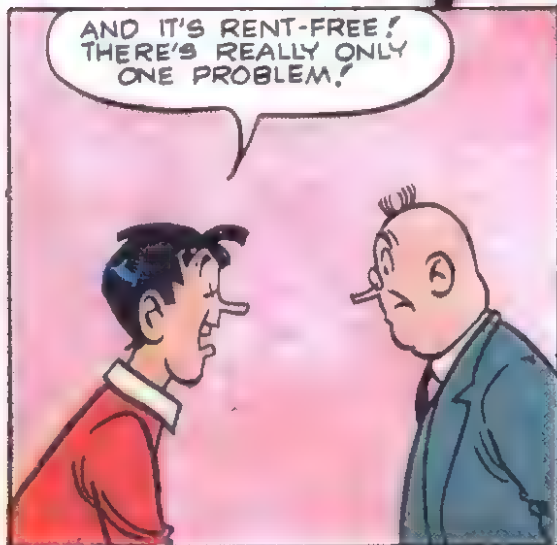
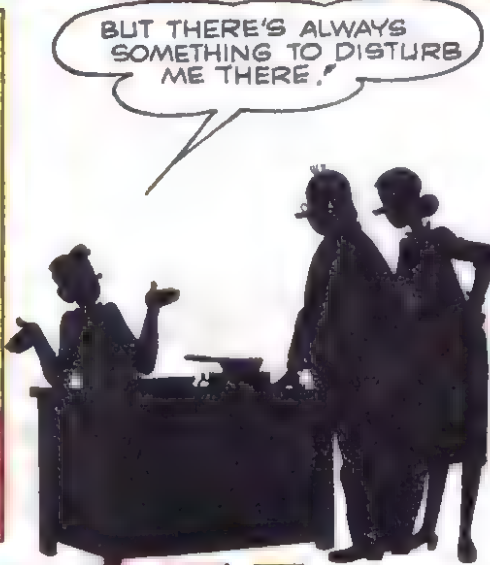
"Soft Cell"











132 2 Complete Modern Navies in Gray and Green
PIECES **SCALED IN 3-D**
ALL PLASTIC - UP TO 5" LONG

Numerically classified below

NUCLEAR NAVAL BATTLE GAME!!

An action packed thrill a minute game. Each Commander maneuvers every ship with authentic tactics and controls sonar, mine laying, torpedo runs, plane launchings and ship to ship combat.

A COMPLETE
GAME \$1.50

132 PIECE NAVIES
GIANT BATTLE AREA
2 GYRO INDICATORS
SIMPLE DIRECTIONS

A COMPARISON CHART of the two most powerful Navies in the World - United States and Russia

CONVOY TERROR



FLEET

2 AIRCRAFT CARRIERS* 4 DESTROYERS
12 HEAVY CRUISERS*** 8 DESTROYERS
2 HEAVY BATTLESHIPS 2 LIGHT CRUISERS*
2 DESTROYER FRIGATES***
4 DESTROYER LEADERS*
4 DESTROYER ESCORTS

AUXILIARIES

30 PLANES 8 MINES 10 P.T. BOATS
2 MINE SWEEPERS 8 MINE LAYERS
20 CARGO SHIPS 12 SUBMARINES**

* Missiles ** Nuclear
(For toys only see coupon)

FIVE STAR TOYS' SORRY NO C.O.D.'s

REGO PARK 74, N.Y., DEPT. 100FM

Please send me the item(s) I have checked. I have enclosed the correct amount.

☐ 132 TOYS ONLY @ \$1.15
☐ COMPLETE GAME @ \$1.50
☐ Special! Complete game and 132 extra toys (total of 264 toys) @ 2.50 ppd.

Satisfaction guaranteed or return for full refund within 10 days.

NAME.....

ADDRESS.....

CITY.....

STATE.....

GAME: Canada \$2.00, Eng. 13/-, Aust 16/-
Cash or International Postal M.O.

AMERICA'S MOST EXCITING WAR GAME

TASK FORCE

REG. U.S. PATENT OFFICE

ONLY
\$1.00
PLUS
POSTAGE

New Improved

2 GIANT BATTLEFIELDS a total size of 3 square feet. (Six Islands in the Pacific Ocean beautifully colored.)

88 PIECE TASK FORCE IN GRAY & GREEN
4 AIRCRAFT CARRIERS 24 PLANES
4 DESTROYERS 8 LANDING BARDS
4 BATTLESHIPS 4 HEADQUARTERS
16 TANKS WITH MOVEABLE TURRETS
24 PILL BOXES

These unbelievable 3-D metal plastic toys are guaranteed to thrill and excite in realistic play prepared to the game battlefield. (For toys only see coupon below)

375 RED MARKERS—enough to record the most savage bombings and shelling.

Simple directions etc. for 2 or 4 players, from 8 to 80 who enjoy being armchair generals.



HELEN OF TOY, CO.

REGO PARK 74, NEW YORK

NO C.O.D.'s

Dept. 37-FM

88 TOYS ONLY—75c ppd. ☐

BOTH!! Complete game and 88 extra toys (total of 176 toys)—\$2.00 ppd. ☐

NAME.....

ADDRESS.....

CITY.....

ZONE..... STATE.....

Canadians: Both, 2.20 cash or Int'l Postal M.O.

HELEN OF TOY, CO.

NO C.O.D.'s

REGO PARK 74, NEW YORK Dept. 37-FM

PLEASE RUSH me... complete TASK FORCE game s; for which I am enclosing \$1.00 plus 25c for postage and handling for each game I have ordered. If I am not completely satisfied I may return it within 10 days for a full refund.

NAME.....

ADDRESS.....

CITY.....

ZONE..... STATE.....

CANADA: \$1.40, ENGLAND: 10/-, AUSTRIA: 13/- Cash or International Postal M.O.

Tension runs high as a big 1-1/2 scale battle rages with elements participating on land, sea and air. The team best able to strategically place its forces and direct its firing will be the only battle survivor! There is no imagination necessary here! You get the excitement, the battlefield and the rules on how to locate, occupy and destroy the enemy. It is actually played and temporarily enjoyed by members of our real Armed Forces.

**ALL THE
NEWS
THAT FITS
WE PRINT**

Archie Club News

**SEND IN
YOUR REPORTS
AND WIN
CASH PRIZES**

MEMBERSHIP—FIFTEEN CENTS

FIRST PRIZE — \$5.00

REPORTER

JANICE WALGENBACH
151 Greenleaf Avenue
Tonawanda, N. Y.

ANESTHETICS

One day in 1846 an experiment was being tried at a hospital in Boston. A doctor was operating on a patient who had been given ether to breathe just before the operation. Ether is an anesthetic. "Anesthetic" means "without feeling." The doctor himself was not at all sure how the ether would work. It worked very well. The patient did not feel any pain. This operation was a real milestone in the long history of surgery.

For nearly 50 years people had known that they could breathe certain gases that would take away feeling. Lecturers had made people "drunk" by letting them breathe these gases. One or two minor operations had been performed after the patient had been given ether. Laughing gas, another anesthetic, had been used a few times to take away the pain of having a tooth pulled. But the real use of anesthetics began with the operation in Boston.

Today doctors use many different anesthetics. Ether and laughing gas are called general anesthetics. They make the patient unconscious. We say that they put the patient to sleep. There are other, newer general anesthetics. Some anesthetics deaden the pain in just one part of a person's body. These are local anesthetics.

They do not make a person unconscious. A spinal anesthetic takes the feeling away from all the lower part of a person's body.

Anesthetics take away much of a patient's fear of an operation. They also make operations much safer, for a doctor can work better if the patient is not twisting in pain. Anesthetics have been called America's greatest gift to the world.

SECOND PRIZE — \$3.00

REPORTER

MARILYN SUBER
950 Inez Way
Sacramento, Calif.

How Climate Affects Man

The human body can be comfortable only within a very narrow range of air temperature. The skin temperature of the body is normally about 91.4°F. When the body uses food it produces heat. This heat must be lost in the air or there will be a dangerous rise in the body temperature. The upper limit of skin temperature for comfort is 97 degrees and the lower limit about 82 degrees. Man can keep warm in cold climates by means of fires and protecting his body with heavy clothing.

In the tropics all races of man suffer some discomfort. Some investigations indicate that the rate at which human beings grow is slowed down by high temperatures because the body cannot efficiently get rid of the heat it produces. Climate also seems to have effect on disease. Climate is one of the factors that have influenced the growth of civilizations

and their decline.

THIRD PRIZE — \$2.00

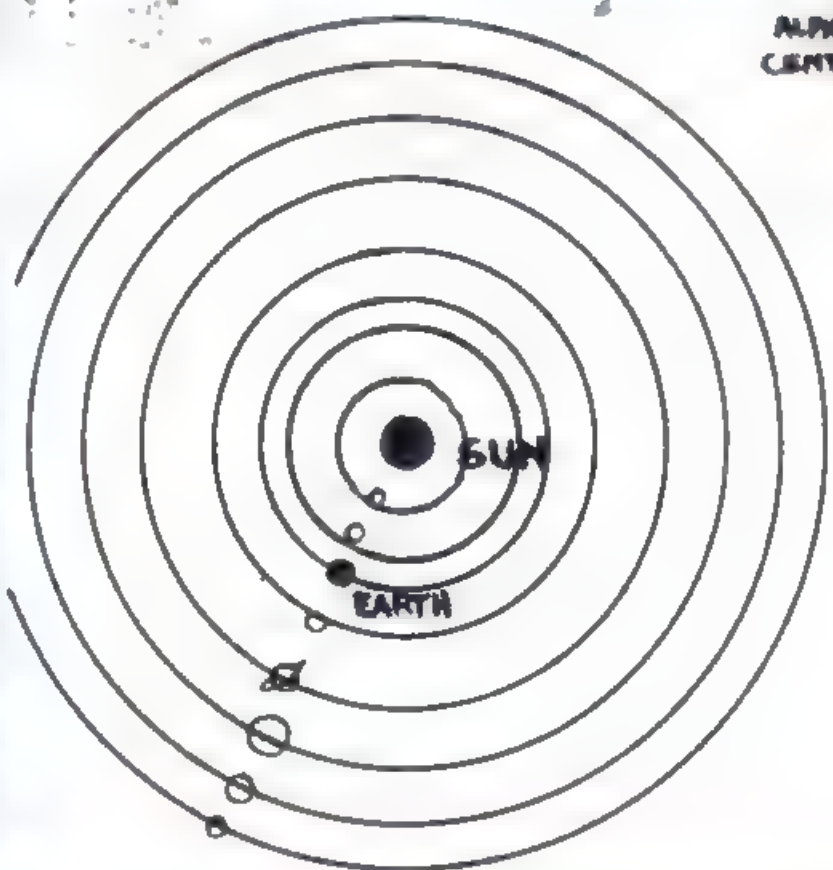
REPORTER
RICHARD CORMIER
92 Nye Street
New Bedford, Mass.

THE DISTANCES OF STARS

The distances of stars are not measured in miles. They are measured by what is called a light year. That is, the distance that light travels in one year. The speed of light is 186,000 miles per second. In one year light travels approximately six trillion miles. The sun is the closest star, being 93,000,000 miles from the Earth. The next nearest star is Alpha Centauri. It is four and one-half light years away. That is, it takes light from that star four and a half years to reach the Earth.

An example showing this tremendous

distance would be by taking a marble and naming it the sun. Next, take another marble and name it Alpha Centauri. The distance between the two marbles would be 2 miles to show the distance of four and a half light years.



ALPHA
CENTAURI

If you want to be an ARCHIE CLUB MEMBER eligible to win all these CASH PRIZES,

Archie Club

THIS IS TO CERTIFY THAT



**P
R
E
S
S**

SIGNATURE OF MEMBER
IS A MEMBER IN GOOD STANDING OF THE ARCHIE CLUB AND IS ENTITLED TO BE A REPORTER OF ALL TEEN AGE NEWS AND EVENTS FOR THE ARCHIE GROUP OF COMICS MAGAZINES

Archie Andrews
PRESIDENT

not to mention a BIG BYLINE in a top-notch comic magazine, then just fill out the coupon below and mail it along with 15¢ in coin to cover cost of mailing and handling. Here's what you get by joining the ARCHIE CLUB as an official reporter. You get a dressy OFFICIAL ARCHIE CLUB BUTTON and snappy PRESS CARD. This will make you a real reporter.



Every member gets this official press card and beautiful color button

ARCHIE CLUB:
241 Church St., New York 13, N. Y.

Dear Archie: Please enroll me as a member of the Archie Club and send me a button and press card by return mail I enclose 15c in coin to cover the cost of mailing and handling. Send to

NAME _____ AGE _____
(PLEASE PRINT PLAINLY)

ADDRESS _____

CITY _____ STATE _____

100 Little Dolls

all for \$1.00

100 Dolls made of genuine Styrene plastic and hard synthetic rubber only \$1 for entire set. You get BABY DOLLS, NURSE DOLLS, DANCING DOLLS, FOREIGN DOLLS, CLOWN DOLLS, COWBOY DOLLS, BRIDE DOLLS, and many more in Lilliputian cuteness. And made not of paper or rags but of STYRENE plastic and hard synthetic rubber. If you don't go wild over them your money will be promptly refunded. Send \$1.00 plus 25c for postage and handling for each set of 100 Dolls you order to: 100 Doll Co., Dept. AB163, 730 Third Ave., New York 17, N. Y.

MAIL COUPON TODAY!

THE 100 DOLL CO., Dept. AB 163
730 Third Ave., New York 17, N. Y.

Gentlemen:
I can't wait to see if these dolls are all you say they are. Enclosed please find \$_____ in check ☐ money order ☐ cash ☐ for _____ sets of 100 DOLLS each of \$1 plus 25c for postage and handling per set. If I am disappointed in the slightest, I will send them back to you for refund as per your guarantee. (Sincerely, NO C O B.)

Name _____
Address _____
City _____ Zone _____ State _____

GIVEN! PREMIUMS or CASH GIVEN!

OVER 65 YEARS!

ASTRONOMICAL TELESCOPE

YESSIRE! A REAL LIVE POINT FOR STONE YOUR VERY OWN KING

DON'T DELAY

32-CALIBRE RIFLES

300 SHOT BAIST AND RIFLES

ICE SKATES

WE TRUST YOU!

BLACK CAMPO 300

ACT NOW

ELECTRIC SHAVES

HURRY

NEWELLES CATCHER'S MITT

WALLETS

ACT NOW!

BICYCLES

BE FIRST!

WATCHES

WAGONS

ON THE FIRST PLANE GUNOT GAS

BADMINTON SET

BASEBALL AND BAT

PERM AND PENCIL SETS

FOOTBALLS

RECORD PLAYER & RECORDS

YOURS FREE!

Genuine Money From Nations of the World For sending coupon Now!

REAL FOREIGN COINS

From such countries as:



Start your own coin collection! JUST MAIL COUPON!

WILSON CHEMICAL CO.
DEPT. 140-1, TYRONE, PA.

MAIL COUPON—Foreign Coins Sent Free!

Wilson Chemical Co., Dept. 140-1, Tyrone, Pa. Date _____

Gentlemen: Please send me on trial 12 packages of White CLOVERINE Brand SALVE to sell at 65c a package. I will remit amount asked within 30 days, select a Premium or keep Cash Commission as explained under Premium wanted in catalog sent with order, postage paid to start. Be sure to send MY FREE FOREIGN COIN COLLECTION.

Name _____ Age _____

St. _____ R.D. _____ Box _____

Town _____ Zone _____ State _____

PRINT LAST NAME HERE

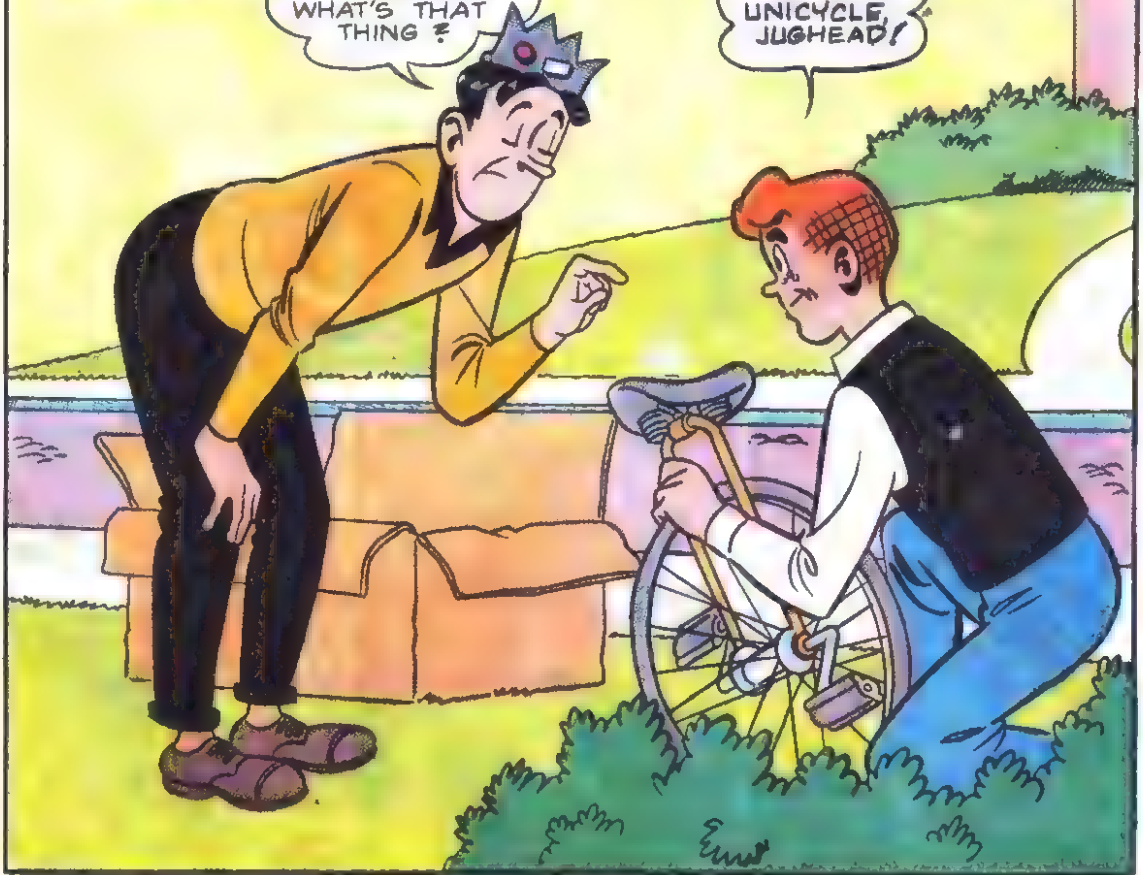
Paste coupon on postal card or mail in envelope today

Jughead

"VICIOUS CYCLE"

ARCHIE BOY!
WHAT'S THAT
THING?

THIS IS A
UNICYCLE,
JUGHEAD!



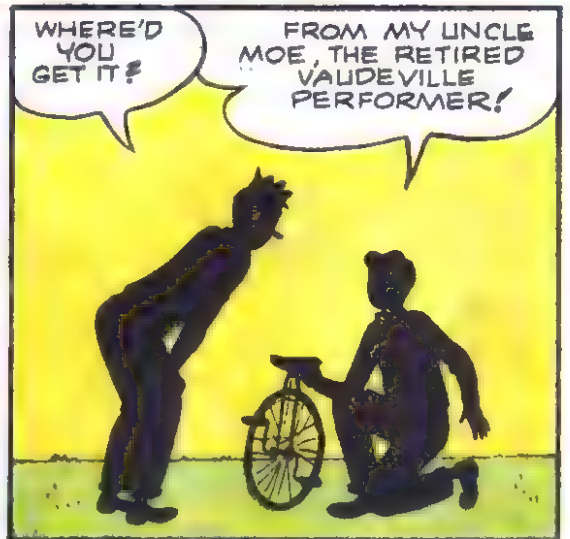
ASK A STUPID QUESTION
AND YOU GET A STUPID
ANSWER!

NO KIDDING!
IT'S A UNICYCLE!
A BIKE WITH
ONE WHEEL!



WHERE'D
YOU
GET IT?

FROM MY UNCLE
MOE, THE RETIRED
VAUDEVILLE
PERFORMER!

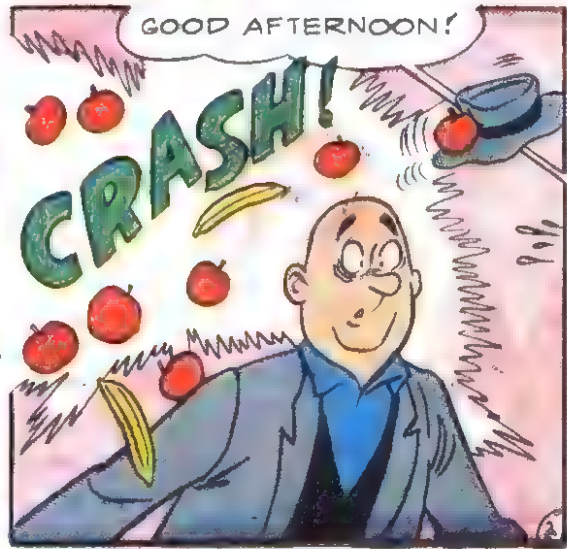
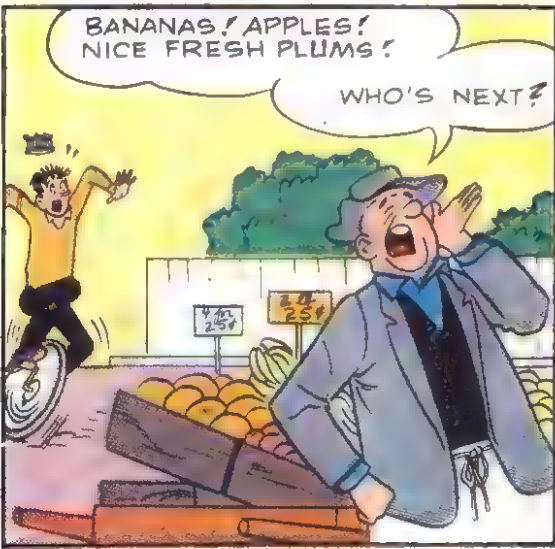
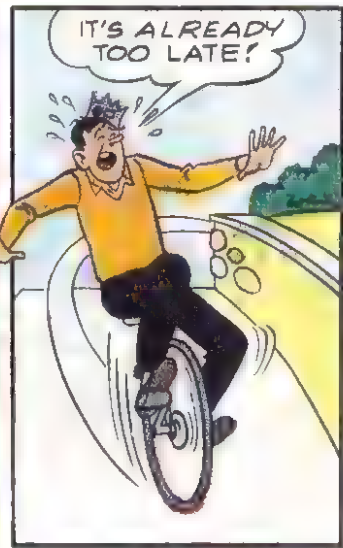
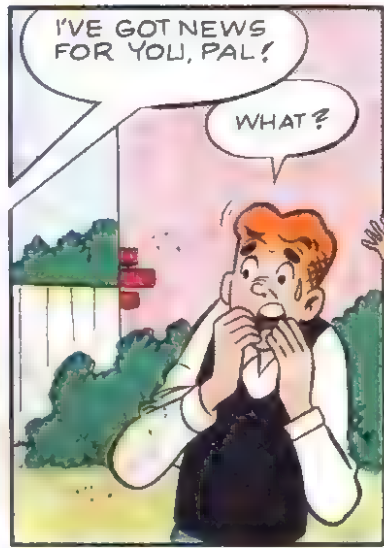


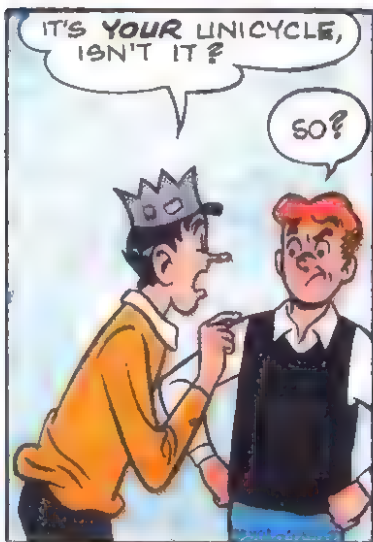
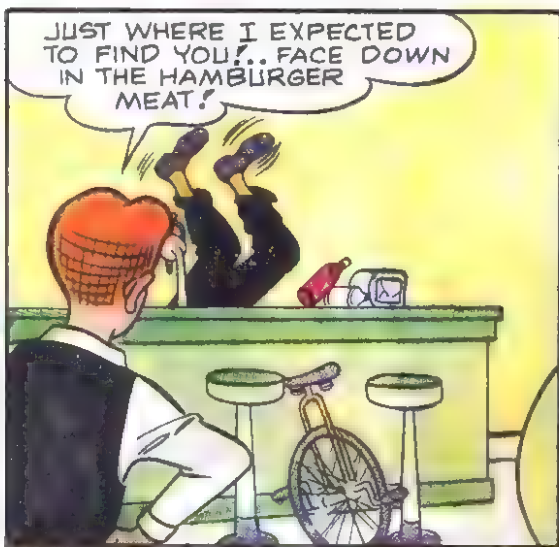
I BET IT'S FUN
TO RIDE, EH?

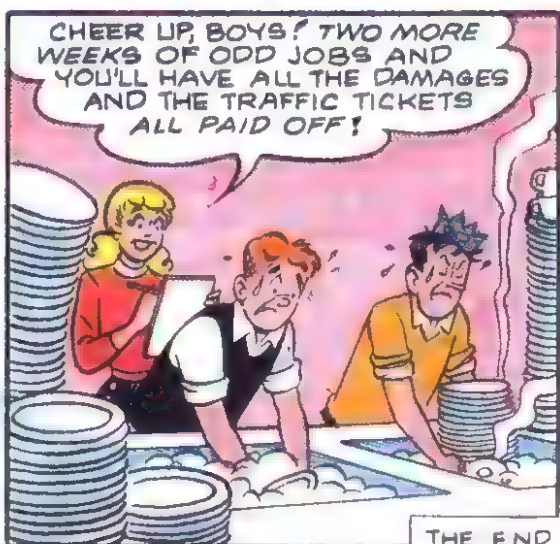
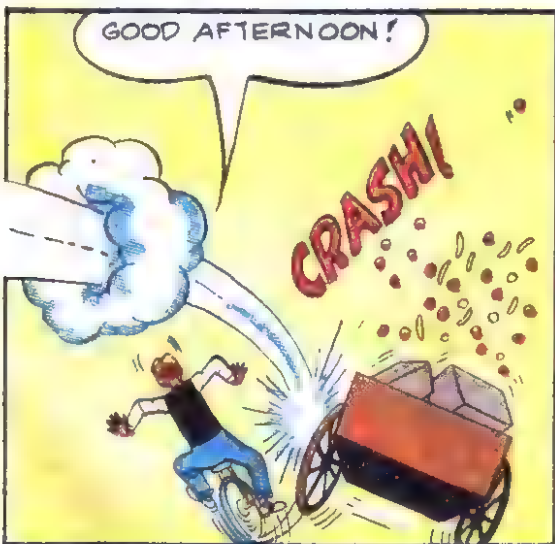
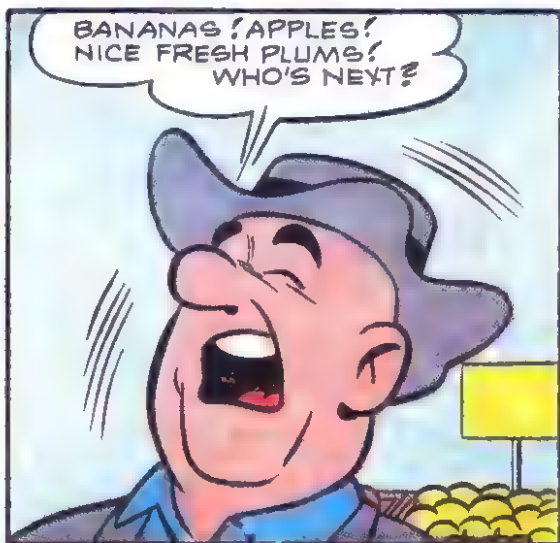
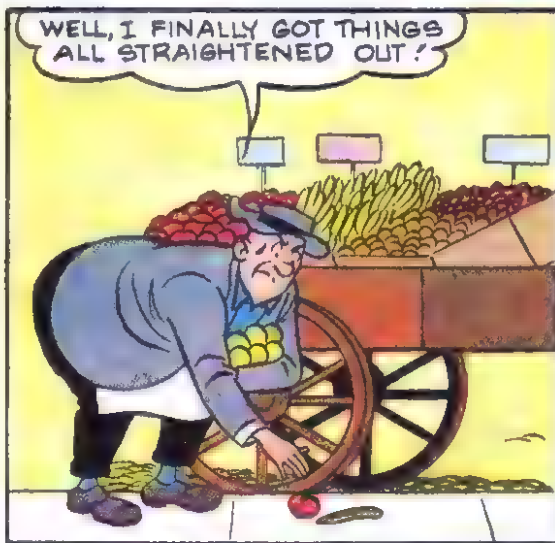
HEY! BE
CAREFUL!

STAND BACK! OLD
JUGHEAD KNOWS WHAT
HE'S DOING!...
I THINK!

BUT..







THE END

BOYS! MEN!

MY SECRET NEW DYNAFLEX METHOD

**CAN BUILD YOU A
MAGNIFICENT NEW HE-MAN-MUSCLED BODY
IN JUST TEN MINUTES A DAY—with absolutely
NO weights—NO bar-bells—NO EXERCISE AT ALL!**



Yes! If the girls LAUGH at you now when you take off your shirt—they'll be breaking down the doors to get dates with you—once they've seen the rugged DYNAFLEX BODY I can give you! I'll build you a tough strong massive body—shoulders clad with solid inches of he-man BRAWN. I'll give you bulging biceps, trip-hammer fists, power-packed legs, and a chest that will have you popping the buttons off your shirt with pride!

(—says MIKE MARVEL, "Builder of Champion Bodies")

In my classes this same course of instruction would cost \$110.00.

ARE YOU ASHAMED OF YOUR BODY NOW?

Pat—do YOURSELF a favor! Take a good long look in a mirror. Do you see a puny, starved body—scrawny arms—bony shoulders—a flabby stomach and skinny legs? Do girls laugh and frown when you take off your shirt?

BELIEVE IT OR NOT—I can add solid pounds of rippling, steely he-man MEAT to your build. I can take those scrawny arms and PACK EVERY INCH with explosive wiry MAN-MUSCLE. I can take that scrawny chest and build six rugged inches of strong sleek MAN-SIZED BRAWN. I can clothe your skinny frame with GIANT RIPPLING DYNAFLEX MUSCLES that will have the girls gawping with awe and admiration! And with NO tiring exercise, NO high-priced bar-bells or gym equipment!

Or is your problem a body sagging with soft rolls of unhealthy, unhandsome FAT? Puffy muscles—sagging stomach—bloated face—arms heavy with layers of BLUBBER? Are you ASHAMED to go to the beach and let them see your "FAT-MAN PHYSIQUE"?

If so, wake up folks! THIS IS IT! I will peel off that fat and give you a lean virile DYNAFLEX BODY, armed with a sheath of hard tough handsome muscle. I can build you into a healthy, streamlined HERCULES—bursting with dynamic manly strength. I'll give you a real rock-hard midsection—legs muscled like coiled steel springs. I can pack solid DYNAMITE into your fists and give you a rugged handsome build brim-full of the magnetic Super-Body Appeal which girls admire. And with NO starvation diets NO fatiguing calisthenics—NO expensive health-foods!

HOW DYNAFLEX BUILDS BEAUTIFUL BODIES

DYNAFLEX is the modern miracle of body-building. It takes no tire-some starvation, "crash" diets, protein feeds, and no weights or bar-bells. DYNAFLEX is the amazing discovery of a West German Doctor

whose research into the Science of Strength found a thrilling new way to build GIANT BRAVY MUSCLES in ten minutes a day. With DYNAFLEX you "flex" each muscle once—in a certain way—that is more effective than if you exercised that muscle 20, 30, even 100 times the old-fashioned way. With DYNAFLEX you get bigger results in ten minutes than after hours of grunting and groaning, heaving heavy weights. DYNAFLEX causes each muscle in your body to bring out its round, steady fullness and stay symmetrical. DYNAFLEX packs that muscle with glowing vibrant new strength and energy—FAST. In ten minutes a day I can cover your bony frame with healthy rippling muscles—give you a deep, powerful chest—solid shoulders and iron wrists—tough, slim midsection—and trim, steel-spring legs—simply thru DYNAFLEXING each muscle once a day! There's nothing wrong with the bar-bell and weight-lifting method . . . but why bother? Why waste time and money, why sweat and strain your way to a stream-lined symmetrical BARBON-STRONG BODY—when you can do it better—easier—faster—smarter with the DYNAFLEX SECRET!

STRONG-MAN APPEAL ATTRACTS GIRLS

Be honest. Down deep you KNOW you envy the boy with the virile, magnificent build. Every man and boy secretly desires a broad branny back, a solid man-muscled chest, handsome he-man shoulders, arms rippling with tough, steely sinews, a narrow waist, slim hips and springy, power-packed legs. Girls go for a fellow with TWO FISTED BIG MUSCLE SEX-APPEAL . . . and they only laugh at skinny guys or "fetus"!

Let me give you a glowing new body, brimming over with energy and irresistible inches of solid muscle on your chest—man appeal, I can build three inches of beef and brawn on your shoulders. I will stretch a handsome super-body of firm strength, give you a crushing grip, legs crammed with steel springs. A lean that rock-solid punch-proof midsection. Pack your body with energy and thrilling stamina that will have girls falling at your feet.

GIVE ME TEN MINUTES A DAY—THAT'S ALL!

After DYNAFLEX, you'll be able to roll up your sleeves, and take off your shirt and, for the first time in your life, you'll be PROUD of your manly build. You, eat, say goodbye to your weak, flabby frame—get ready for adventure and romance with a solid physique that glows and vibrates with virile he-man appeal. You'll be really proud to have people see your MAGNIFICENT HE-MAN-MUSCLES at the beach or gym. And, when the girls crowd around to admire your iron biceps and your bulging branny chest—when they ask in amazement how you did it—tell them about the magic secret of DYNAFLEX!

Your Pal,
MIKE MARVEL
"Builder of Champion Bodies"

YOU PAY
ONLY
1.98
COMPLETE
NOTHING ELSE
TO BUY

Mike Marvel

ARE YOU WEAK, ALWAYS TIRED, LACK PEP?

Whether you're thin and scrawny, or sagging with unsightly fat—my secret DYNAFLEX method will cram pep, vigor and red-blooded vitality into your puny, exhausted body. Once DYNAFLEX makes you a two-fisted dynamo of manly beauty, rippling with power, glowing with magnetic sex-appeal—you'll be bursting with get-up-and-go. Men, you'll be really ALIVE—tingling with zest and riot-rearing energy—for the first time in years!

PROOF!

"I tried two other systems, before my buddy told me about DYNAFLEX. It really works—and how! I've put two inches of solid muscle on my biceps, three inches on my chest. It's like magic!"

L. C., New York City

"I never thought you could build terrific muscles without exercise or weights. Started DYNAFLEX two weeks ago, and am building a great physique."

E. C., Detroit, Mich.

"DYNAFLEX is the best yet. Only three weeks, and I have more dates than I can handle! I'm telling all my pals about DYNAFLEX."

A. S., Chicago, Ill.

FREE!

'SECRETS OF ATTRACTING GIRLS'



Fellow! Mail the coupon now, and receive Mike Marvel's FREE GIFT to you, this exciting and informative book. Discover a secret method for developing a new, almost MAGNETIC way of attracting the girls. At parties, dances, at the beach—you will have the girls clustering around you breathlessly, while the guys watch enviously. "What does HE have that WE don't?" they will say. The answer is in this exciting new book, your GIFT from Mike Marvel. Fill out and mail the coupon NOW!

Outside U.S.A. Send International Money Order or cash. Great Britain: 21/08 is about 15 shillings. For air mail delivery, send 1 pound.

Mike Marvel, 255-50th, Dept. 12

285 Market St., Newark, N.J.

MAIL MONEY-SAVING NO-RISK FREE TRIAL COUPON NOW!

Check as many of the boxes you WANT HERE:
Complete System \$1.98

- ☐ Lose fat, be trim and slim
- ☐ Build deep branny chest, bulging with vigorous strength
- ☐ Lose fat, be trim, strong, handsome
- ☐ Build mighty back, broad brawny shoulders
- ☐ Build muscle on arms, wrists and arms
- ☐ Develop crushing grip, too tight to punch-punch

**MIKE MARVEL System, Dept. 18
285 MARKET STREET
NEWARK, NEW JERSEY**

OK! Mike! Here's \$1.98. Send me your COMPLETE (nothing else to buy later) body-building course. I want to use your new secret of DYNAFLEX to win a HERCULES HE-MAN BODY in just ten minutes a day. Rush my copy of the DYNAFLEX SYSTEM and my free gift book "Secrets of Attracting Girls" on your money-back guarantee, in plain wrapper. If I don't develop a splendid physique and become more popular with girls you will refund my money in full.

NAME _____ AGE _____
ADDRESS _____
CITY _____ ZONE _____ STATE _____
(Please Print)

Fill the Gaps in your Family's Education with the amazing **MADE SIMPLE Self-Teaching Encyclopedia**

Your First Volume

only \$1.00



Your First Volume of the **MADE SIMPLE SELF-TEACHING ENCYCLOPEDIA**—Now Ready!

MATHEMATICS MADE SIMPLE!

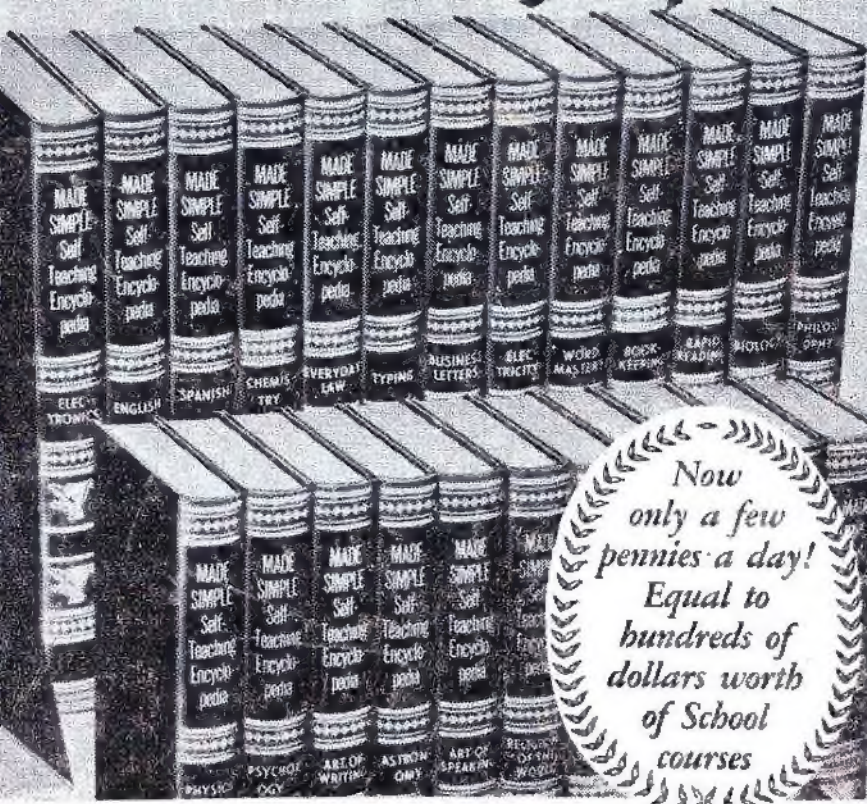
Simple everyday mistakes in arithmetic, algebra, geometry and trigonometry can cost you time, money, job promotions and good school grades.

This handsome, expertly-prepared book covers: short cuts to add, subtract, multiply, divide whole numbers, fractions, decimals, algebraic expressions, signed numbers; read and interchange fractions, decimals, percentages; find the area of a plot of land, room, etc.; ratio, proportion; algebraic equations; definitions of mathematical expressions; how logarithms simplify multiplication, division; how slide rule makes figuring fast, easy, accurate; axioms, theorems; constructing geometric figures for everyday problems, solid geometry; trigonometry to measure large or distant objects; angle functions for practical problems; representing quantities and sizes on graphs and scales, combinations and permutations, probability—and much more.

It clearly and quickly teaches you everything about this subject. There is no confusing language. You'll also use this book often as a handy reference. Sent ON APPROVAL as soon as we receive your reservation form.

Here is a brief description of set:

1. **ENGLISH MADE SIMPLE.** Short-cuts to learn grammar, spelling, punctuation, paragraphing, diction, usage, style, etc.
2. **CHEMISTRY MADE SIMPLE.** Learn about gases, liquids, solids, solutions, metals, alloys, organic and nuclear chemistry, electrolysis, etc.—even if you never finished high school.
3. **PHYSICS MADE SIMPLE.** How principles of mechanics, heat, sound, atomic energy, etc., help toward fuller enjoyment of life.
4. **BIOLOGY MADE SIMPLE.** Gain useful knowledge about nature, plant and animal breeding, gardening and farming, dieting, etc.
5. **AMERICAN HISTORY MADE SIMPLE.** History, traditions, triumphs and glories of the U.S. are brought vividly to life.
6. **EVERYDAY LAW MADE SIMPLE.** Explains contracts, wills, partnerships and corporations, marriage and divorce laws, civil rights, court procedure, etc.—in simple language.
7. **SPANISH MADE SIMPLE.** 8. **FRENCH MADE SIMPLE.** An original, natural, enjoyable way to learn to speak, read and write the two most popular and valuable foreign languages.
9. **PSYCHOLOGY MADE SIMPLE.** Knowing about the ego, conscious and sub-conscious minds, personality patterns, shows you how to get along better with people and live better yourself.
10. **BUSINESS LETTER WRITING MADE SIMPLE.** Learn to write effective sales, acknowledgment, complaint, collection, mail order letters, how to apply for jobs, make payments by mail, etc.
11. **BOOKKEEPING MADE SIMPLE.** New method for rapid mastery of ledgers, journals, statements, trial balance, work sheet, petty cash, posting, etc.
12. **WORD MASTERY MADE SIMPLE.** 13. **THE ART OF SPEAKING MADE SIMPLE.** 14. **THE ART OF WRITING MADE SIMPLE.** 15. **WORLD LITERATURE MADE SIMPLE.** 16. **WORLD HISTORY MADE SIMPLE.** 17. **ASTRONOMY MADE SIMPLE.** 18. **PHILOSOPHY MADE SIMPLE.** 19. **TYPING MADE SIMPLE.** 20. **THE RELIGIONS OF THE WORLD MADE SIMPLE.** 21. **ELECTRICITY MADE SIMPLE.** 22. **ELECTRONICS MADE SIMPLE.** 23. **RAPID READING MADE SIMPLE.** 24. **SPELLING MADE SIMPLE.**



Now only a few pennies a day! Equal to hundreds of dollars worth of School courses

Now, Richly-Bound, Matched Library Volumes Use Everyday Situations to Teach Science, Business, Cultural and School Subjects; Assure Complete Mastery for Faster Job Advancement; Better School Grades, Richer, Fuller Living—In Just 15 Minutes a Day!

Now—the famous, proven **MADE SIMPLE** method offers you an education worth hundreds of dollars for pennies a day! Complete practical instruction in science, business and cultural subjects that you use every day for the children in school, mother at home, dad in his work and everybody in all their social contacts.

You can master these subjects in as little as 15 minutes a day, in weeks instead of years, with these books that are recommended by parents and noted educators for all age groups.

Learn Whenever You Want—Like Having Private Instructors in Your Own Home

This **MADE SIMPLE SELF-TEACHING** set is the only encyclopedia that makes important subjects part of your general knowledge instead of having to look in books to solve every problem. It covers practical, useful subjects in everyday language. It's like having private instructors in your own home. Learn at your own pace. No outside work, nothing else to buy. The books start from the beginning, assume no previous knowledge and lead you quickly and carefully through the entire subject. Prepared by experts for adults working without supervision, they also perfectly supplement classroom texts, which contain confusing technical language.

Beautiful Library Volumes Perfect for Learning, Brush-Up, Permanent Reference

Whether you want to learn for the first time, review subjects you forgot or use for ever-ready reference, you could find no better set or price. These handsome 7 1/4 x 10 1/2 inch, 2 1/2-carat gold imprinted, matched library volumes are not dis-

gests or outlines. Every point is made absolutely clear by illustrations and simple step-by-step explanations, using everyday situations. No half-answers to confuse you, no cross-references to make you use several books to get information. All the books teach you naturally, without memorizing long lists of rules.

Complete Explanations, Simple Illustrations Make Every Point Clear—No Previous Knowledge of the Subject Required

Here's how complicated subjects are **MADE SIMPLE.** In **PHYSICS MADE SIMPLE**, you are shown this simple home experiment, which costs nothing. Hold one edge of a letter paper against your chin, just below lower lip, with the paper hanging over and down. Blow above the paper and it will rise as if pulled up in the air stream. This

simple principle makes airplanes fly and teaches us to make moving objects move quickly and easily. Other books give you Bernoulli's Law, molecular action and other confusing terms. By the time you got to the experiment, if there was one, you wouldn't understand it. Here you read a simple explanation, do the experiment and then learn the technical terms, so you learn naturally, by doing, without memorizing anything. This has worked for many people who thought they were more hopeless than you may think you are.

You would pay many times the price for much less beautiful and useful encyclopedias. But these books, with ample military and civil service tests, hundreds of illustrations, hundreds of safe, easy home experiments, thousands of pages of clear, concise, valuable instruction and self-tests with answers in the back, will be **USED, ENJOYED and ADMIRABLE** by all your family and friends.

SEND NO MONEY! Get Your Reservation in Now While the Supply Lasts!

FREE 10-DAY TRIAL RESERVATION CERTIFICATE

**Cadillac Publishing Co., Inc., Dept. A281
220 Fifth Ave., New York 1, N. Y.**

**Made Simple
Self-Teaching
Encyclopedia Div.**

Please reserve in my name the luxuriously-bound **MADE SIMPLE** 25-volume **SELF-TEACHING** encyclopedia. Send at once the first book, **MATHEMATICS MADE SIMPLE**. I enclose **NO MONEY** in ADVANCE, but within 10 days, if I decide to keep it, I will send only \$1.00 plus a few cents mailing charge and I will be entitled to receive each following handsome, De Luxe volume as it comes from the press, for only \$1.98 plus a few cents mailing charge, sending no money in advance. If not satisfied, I may return any book within ten days of receiving it. I may cancel my reservation at any time. (If under 16, parent must sign below)

Name _____
Address _____
City _____ Zone _____ State _____
Parent's Signature _____

Fun!

Quality!

Performance!

"TROPHY"
THE BY

"CHICAGO"®



The extra light, extra bright "Trophy" is the choice of everyone from beginners to experts because its performance is as perfect as its sparkling finish. The plate has a *lifetime guarantee*. The "Trophy" is equipped with interchangeable toe stops for dance and figure skating. Highest quality precision, semi-precision or loose ball plastic wheels roll smoother, last longer. *Sold only at roller rinks.*

For "Skating Skills" booklet, send only 10¢ to cover postage and handling to

CHICAGO ROLLER SKATE COMPANY

4432 West Lake Street, Chicago 24, Illinois

*Designers and Manufacturers of Quality Skates
for over 55 Years*



DRAWN BY SAMM SCHWARTZ